Data#3

JuiceIT2025

Canberra Know Before You Go

Canberra

Wednesday, October 22nd

Hotel Realm

Sponsor Resource Hub

JuiceIT Sponsor 2025 |Data#3

Data#3

Services Solutions Industries Partners Knowledge Centre

JuiceIT 2025 Sponsor Resources

Please see below for all the relevant sponsor information and resources for JuiceIT 2025.

Adelaide | Brisbane | Perth | Fiji | Sydney

Welcome Sponsors to JuiceIT 2025
Deadlines
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Cvent lead capture
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Welcome Sponsors to JuiceIT 2025

Simplify. Connect. Protect.

Welcome to JuiceIT, Series 1 2025!

This Exhibitor Hub is your single destination for all sponsor-relevant event information. If you have any questions, please do not hesitate to reach out to our JuiceIT team via email.

We look forward to creating a wonderful event with you all, where delegates will engage, discover, network, and learn with Data#3 and you – our world-leading technology partners.

Deadlines

Requirement	Deadline	Supply to
High resolution company logo & company description (75 word limit)	24th January	Submit here
Presentation Details		

192 TOTAL REGISTRATIONS

(as of the 30th September)

Remember to send through your registration list for who will be attending from your company

14 Sponsors

Keynote from Dr Michelle Dickinson

6 Sessions

2 Data#3 Sessions

Sponsor Showcase & Post-Event Networking

Event Theme

Simplify. Connect. Protect.

JuiceIT is about helping customers to Simplify. Connect. Protect.

In today's fast-changing tech world, businesses want the productivity gains of AI but also need to manage the risks. JuiceIT helps leaders cut through the noise, streamline environments, connect people and technology in meaningful ways, and protect what matters most. It's about real solutions, delivered with Data#3 and our world leading partners, to balance progress with risk and make AI part of their success story.

Simplify – Explore solutions that cut through complexity, streamline environments, and help organisations get the most from their existing investments.

Connect – Discover how to build stronger connections across teams, customers, and technology ecosystems to enable collaboration and growth.

Protect – Learn how to safeguard people, data, and infrastructure in an increasingly complex and threat-filled landscape.

Coming to life through the Security, Modern Work and Cloud zones on the showcase floor, JuiceIT will give customers practical ways to move forward confidently, unlocking AI and innovation while keeping risk in check.

Meet our 2025 keynote speaker

Dr Michelle Dickinson

Dr Michelle Dickinson (MNZM) is a passionate researcher and teacher with a love of tech, science and engineering.

With a PhD in Biomedical and Materials Engineering, Michelle has combined her interests to give her a unique insight into how nature and technology can learn from each other for scientific developments.

As co-founder of Nanogirl Labs Ltd and an honorary academic in Engineering at the University of Auckland, New Zealand, Michelle has always followed her dreams and never let traditional stereotypes scare her.

With this belief she is passionate about shaping technology to make the world better, technology trends, and innovating for the future of tomorrow.

ABOUT | Dr Michelle Dickinson

Innovating the Future of Tomorrow

Michelle discusses the rapid advancements in technology and their impact on workplaces and daily lives. Emphasises the importance of staying ahead of the curve in a world of constant change. Drawing from real-world examples, Michelle demystifies innovation, highlighting that it can be both accessible and enjoyable. The talk aims to inspire and empower individuals, whether business leaders navigating industry shifts or individuals curious about the future, to thrive in the evolving landscape of technological innovation.

Thanks to our sponsors

Platinum Sponsor

Microsoft

Gold Sponsors

Adobe

cisco

Silver Sponsors

f5

veeam

Bronze Sponsors

CoreView

HPE

hp

Kensington
The Professionals' Choice

LogicMonitor

NUTANIX

PURESTORAGE

Life Is On | Schneider Electric

Snapdragon

JuiceIT Agenda

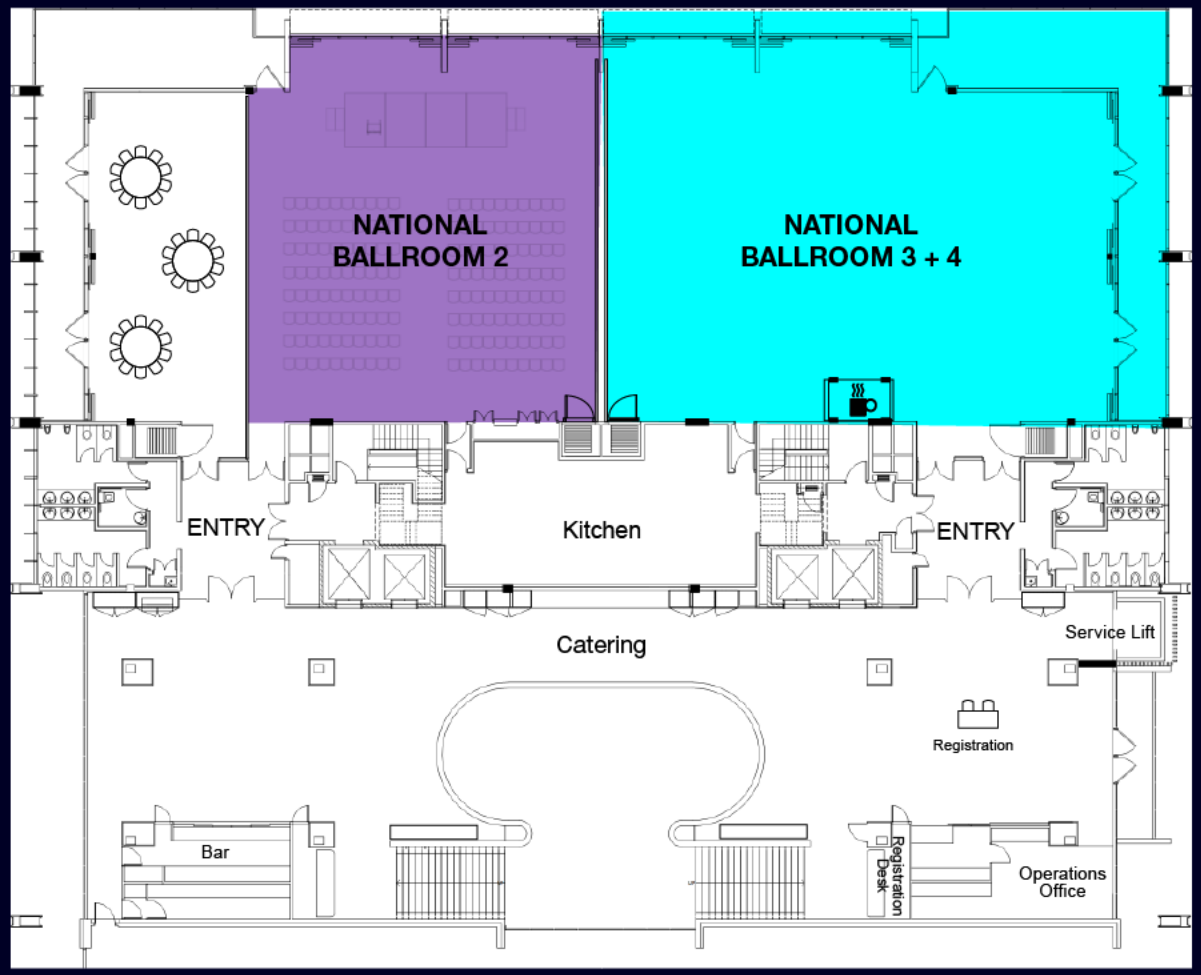
Canberra Agenda

JuiceIT2025

SIMPLIFY CONNECT PROTECT

8:30am - 9:15am	Registration, Networking Breakfast and Sponsor Showcase Opens – **National Ballroom 3 and 4**	
9:15am – 10:15am	Welcome and Keynote Presentation – National Ballroom 2 Dr Michelle Dickinson	
10:15am – 11:00am	Microsoft – National Ballroom 2 Microsoft Copilot Agents: personal productivity to process transformation	
11:00am – 11:30am	**Networking morning tea and Sponsor Showcase – National Ballroom 3 and 4**	
11:30am – 12:00pm	Behind the firewall: The economics of cyber crime	Data#3
12:00pm – 12:30pm	Discover what's next in generative AI and automation	Adobe
12:30pm – 1:00pm	From complexity to clarity: optimising secure data centres for the future	Cisco
1:00pm – 2:00pm	**Networking Lunch & Sponsor Showcase – National Ballroom 3 and 4**	
2:00pm – 2:30pm	Radical Resilience: Ensuring business continuity	Veeam
2:30pm – 3:00pm	A platform approach to delivering and securing applications	F5
3:00pm – 3:20pm	Imagine More: Accelerating Trust, Transformation, and AI Impact	Microsoft
3:20pm - 4:00pm	Closing panel	Data#3
4:00pm – 5:00pm	**Sponsor Showcase and Post Event Networking – National Ballroom 3 and 4**	

JuiceIT2025 Canberra



Expo Floor
National Ballroom 3 + 4

Breakout Room & Keynote
National Ballroom 2

Data#3

Introducing our technology zones

Cyber Security zone

Modern Workplace zone

Cloud and data centre zone

Data#3 Canberra

Cyber security zone	Cloud and data centre zone	Modern workplace zone	Platinum
Data#3 D1	Data#3 D2	Data#3 D3	P1 Microsoft
Cisco 1	Pure Storage 11	Adobe 10	
Veeam 2	LogicMonitor 12	CoreView 9	
F5 3	Nutanix 13	Kensington / ACCO Brands 8	
HPE Aruba 4	Schneider Electric APC 14	HPi 7	
		Snapdragon 6	

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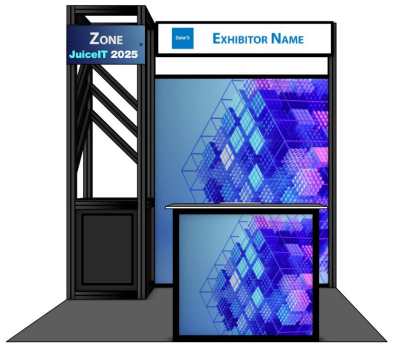
Cyber security zone

Cloud and data centre zone

Modern workplace zone

Sponsor



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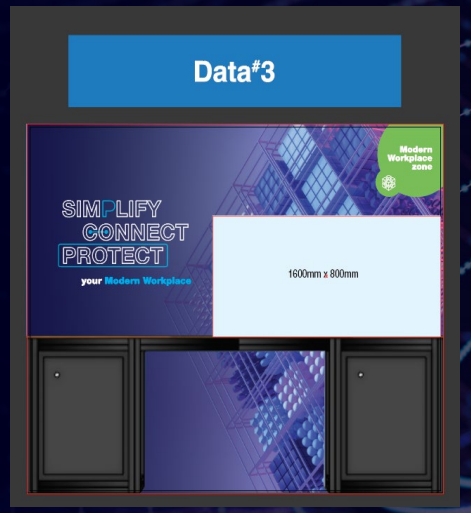
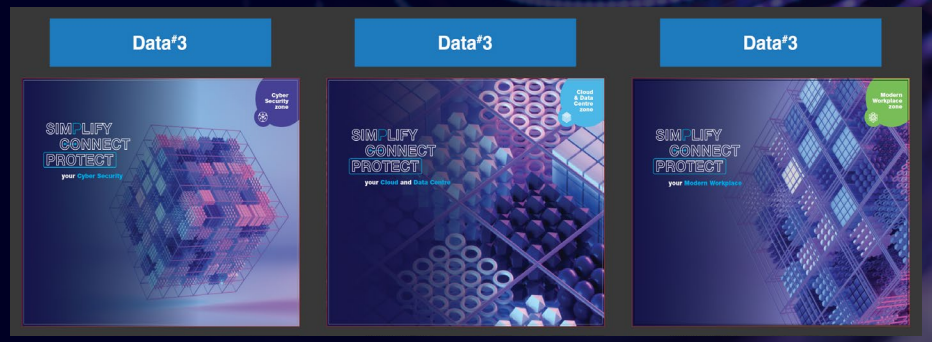
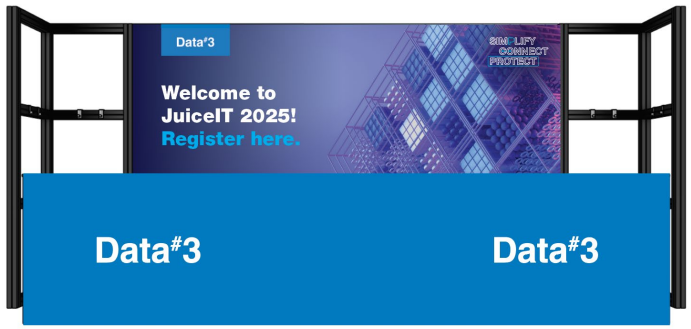




Registration



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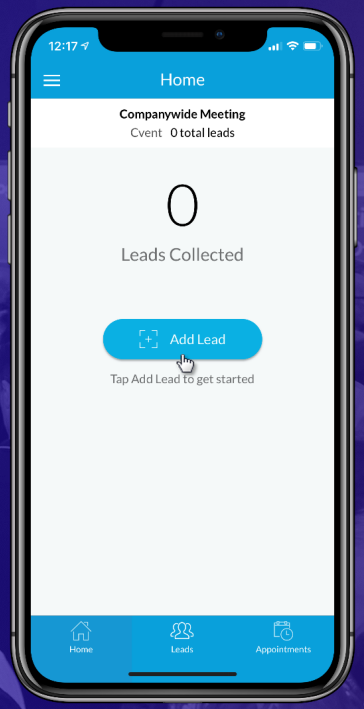
Lead Capture & Delegate Data

As part of each sponsorship package, each sponsor will receive lead capture access through Cvent.

The platform will allow editing capabilities for sponsor questions to qualify leads collected onsite. Sponsors will be able to update and collect additional information and capture notes directly on the platform using the Cvent Sponsor Portal.

Sponsors are provided with unique login credentials to access the customised Lead Tracking application and post-event data collection. Delegate information from captured leads will be available for download immediately after each event.

Sponsors will only receive delegate data pertaining to leads collected using their individual portal/s. A full list of delegates **WILL NOT** be made available to sponsors due to privacy restrictions.



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Bump In & Bump Out

Tuesday 21st October	
Sponsor exhibitor Bump In	3:00pm – 5:00pm
Wednesday 22nd October	
Staff & Sponsor Arrival	7:30am
Exhibition Opens	8:30am
Exhibition Closes	5:00pm
Exhibitors Bump Out	5:00pm – 6:00pm

Outstanding Displays will commence their bump out of the booths from 6.00pm at which time all sponsors must have completed their pack down and removed all vendor owned items from the trade floor and booth areas.

Upon completion of the event, please pack and correctly label all goods for collection and leave on your booth. These will be collected and taken to the loading dock for collection.

Data#3 assumes no responsibility for sponsor freight and is not liable for damaged, lost or undelivered goods. Logistic arrangements are between the sponsor, supplier and venue directly.

Catering

Catering Periods	
Breakfast	8.30am – 9.15am
Morning Tea	11.00am – 11.30am
Lunch	1:00pm – 2:00pm
Networking	4:00pm – 5:00pm

All catering will be served at the same time.

Please allow delegates to be served first

Social Media

You are encouraged to share / re-post what is posted to the Data#3 account.

Feel free to share your own positive experiences about sessions & the event.

#D3JuiceIT

Do not respond to anything negative. Marcomms team will be monitoring and will take this off-line.

Event Photography

Please note that a team of dedicated event photographers will be onsite at the event.

They will be taking photographs of the main trade area, sponsor booths, delegates, sessions and other event related items.

These images may be used in the public promotion of future JuiceIT events.

Sponsor Attendee Passes

All attendees must be registered and wearing a name badge on site, this is for safety reasons. Without a name badge, entry to the trade floor will be denied.

- Sponsor Check-in opens at 7:30am
- Self Check-In Kiosk
- Use QR Code from reminder email or search your name

Presentations

All sessions run for 45 minutes (Platinum) or 30 minutes (Gold - Silver) in length, with the presentation recommended to allow for question time.

Data#3 Staff to provide a Top and Tail. This person is being organised by Data#3.

Presentation room will have a laptop (Windows based), lectern, fold-back screens (current slide, presenter notes and countdown), microphone and sound system as part of the set-up. Should a presenter wish to utilise their own laptop (such as a MAC), it is the presenter's responsibility to ensure the appropriate connections accompany the device.

All presentations need to be sent to Cassie at Data#3 at least 3 days prior along with a PDF version you would like shared with delegates after the event.

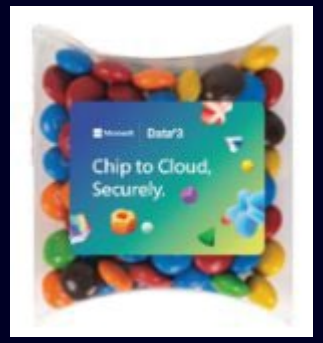
It is recommended that each presenter bring their presentation on a USB on the day of the event to the allocated speaker room. While Data#3 will hold all presentations provided, if any last minute changes are made to presentations, these will need to be managed from an external source such as a USB or hard drive.

A speaker presenter room is available in each location.

Venue Food approvals & electrical items

FOOD

Written approval from the Hotel Realm will be needed for exhibitors to be permitted to distribute, sell or give away items of food or drink that is not supplied by the hotel. Please contact Allie Broun: allie.broun@domahotels.com.au for approval.



ELECTRICAL

All electrical devices outside of what Outstanding Displays are suppling will need to have been electrical tested and tagged: All electrical equipment entering venue must display up to date testing and tagging in accordance with the relevant Australian/New Zealand standards.

Double adaptors, and piggy backing from distribution boards is prohibited from use onsite. The practice of piggy backing at electrical lead ends is also restricted.

Delivery Information

Delivery Label

Delivery-Label-Hotel-Realm-Canberra

Deliveries of Exhibitor Goods

Loading dock is accessible from 7:00 am to 3:00 pm Monday through Friday.

Deliveries will only be accepted a maximum of three days prior to the event.

The Hotel does not offer any warranty on the security of items. All materials and supplies delivered to the hotel are at the sender's own risk. Hotel staff will not confirm delivery. Your chosen courier company will confirm the delivery of goods.

Collection of Exhibitor Goods

Goods must be collected 1 working day after the event has concluded and be labelled for courier. Items not collected may be disposed of by the Hotel.

Internet

Wireless internet is being provided to all attending sponsors, Data#3 staff and delegates with compliments of Data#3.

Unless a hard-wired internet connection was ordered prior to the event, no connections can be made on the day.

Hardwired Internet
Available to pre order from venue at a cost

Questions
Neil Whiteley
E: neil@eetechnology.com.au

WiFi Internet
Conference supplied Wifi

SSID: JuiceIT2025
Password: Canberra2025

Accommodation

Hotel Realm are pleased to offer a 15% discount off our lead in room rates across our hotels. To take advantage of the discount, guests can visit our websites directly and follow the links to make a reservation.

Enter the Booking Code: **CONFERENCE** in order to receive the 15% discount.
www.hotelrealm.com.au

Alternatively, please call or email our Central Reservations team and advise which hotel you would prefer to book and quote the code CONFERENCE Central Reservations +61 2 6163 1888
reservations@domahotels.com.au

Data#3 proudly supporting

RISE ABOVE
CAPITAL REGION CANCER RELIEF

Delegate Landing Pages

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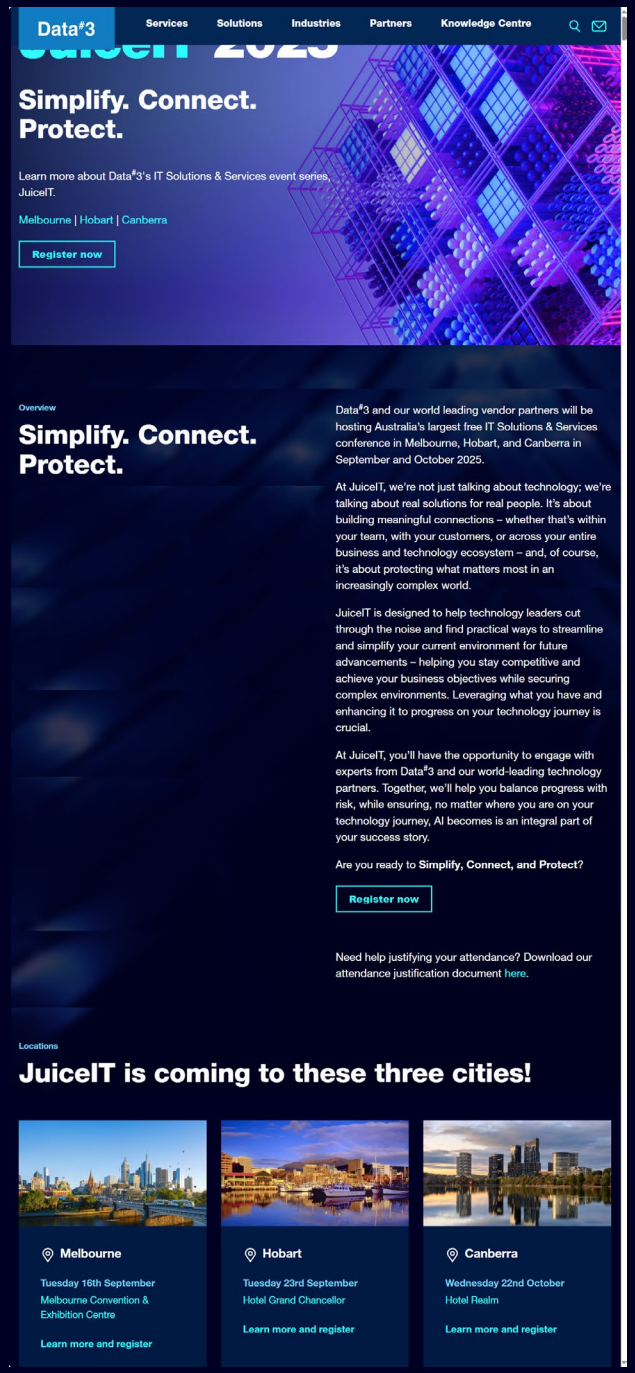

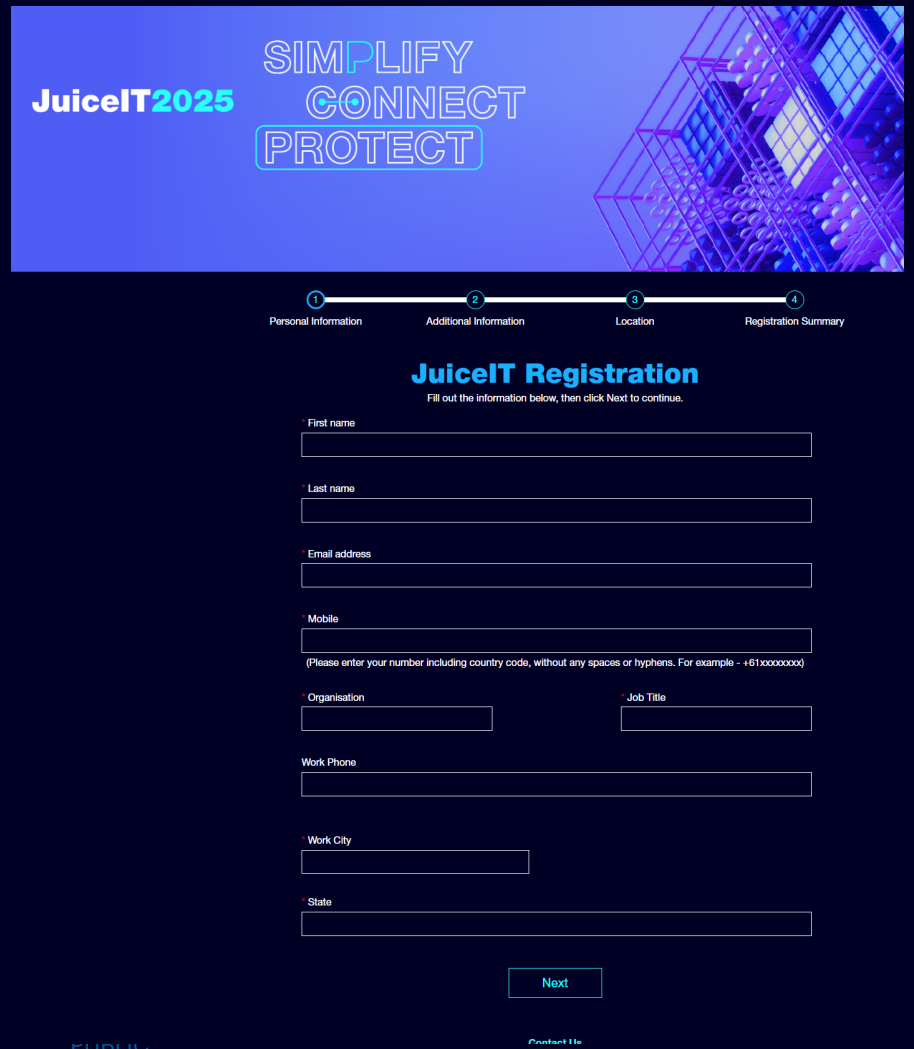

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Q&A

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Event Contacts

Cassie Boulter
Senior Events Specialist
Cassie_Boulter@data3.com.au
0410 423 413

Garrett MacDonald
Chief Marketing Officer
Garrett_Macdonald@data3.com.au
0416 182 758

Kerri Absolon
Manager – Business Marketing
Kerri_Absolon@data3.com.au
0427 198 075

On the day, please see a member of the Marketing team with:

- Any event questions
- Medical emergencies
- Other issues or concerns

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See you in Canberra!

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