Data#3

JuiceIT2025

Melbourne Know Before You Go

Melbourne

Tuesday, September 16th

Melbourne Convention &
Exhibition Centre

PUBLIC

Sponsor Resource Hub

JuiceIT Sponsor 2025 |Data#3

Data#3

Services Solutions Industries Partners Knowledge Centre

JuiceIT 2025 Sponsor Resources

Please see below for all the relevant sponsor information and resources for JuiceIT 2025.

Adelaide | Brisbane | Perth | Fiji | Sydney

Welcome Sponsors to JuiceIT 2025
Deadlines
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Cvent lead capture
General information
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Welcome Sponsors to JuiceIT 2025

Simplify. Connect. Protect.

Welcome to JuiceIT, Series 1 2025!

This Exhibitor Hub is your single destination for all sponsor-relevant event information. If you have any questions, please do not hesitate to reach out to our JuiceIT team via email.

We look forward to creating a wonderful event with you all, where delegates will engage, discover, network, and learn with Data#3 and you – our world-leading technology partners.

Deadlines

Requirement	Deadline	Supply to
High resolution company logo & company description (75 word limit)	24th January	Submit here
Presentation Details		

470 TOTAL REGISTRATIONS

(as of the 1st September)

Remember to send through your registration list for who will be attending from your company

26 Sponsors

Keynote from Dr Michelle Dickinson

10 Sessions

2 Data#3 Sessions + Client panel session

Sponsor Showcase & Post-Event Networking

Event Theme

Simplify. Connect. Protect.

JuiceIT is about helping customers to Simplify. Connect. Protect.

In today's fast-changing tech world, businesses want the productivity gains of AI but also need to manage the risks. JuiceIT helps leaders cut through the noise, streamline environments, connect people and technology in meaningful ways, and protect what matters most. It's about real solutions, delivered with Data#3 and our world leading partners, to balance progress with risk and make AI part of their success story.

Simplify – Explore solutions that cut through complexity, streamline environments, and help organisations get the most from their existing investments.

Connect – Discover how to build stronger connections across teams, customers, and technology ecosystems to enable collaboration and growth.

Protect – Learn how to safeguard people, data, and infrastructure in an increasingly complex and threat-filled landscape.

Coming to life through the Security, Modern Work and Cloud zones on the showcase floor, JuiceIT will give customers practical ways to move forward confidently, unlocking AI and innovation while keeping risk in check.

Meet our 2025 keynote speaker

Dr Michelle Dickinson

Dr Michelle Dickinson (MNZM) is a passionate researcher and teacher with a love of tech, science and engineering.

With a PhD in Biomedical and Materials Engineering, Michelle has combined her interests to give her a unique insight into how nature and technology can learn from each other for scientific developments.

As co-founder of Nanogirl Labs Ltd and an honorary academic in Engineering at the University of Auckland, New Zealand, Michelle has always followed her dreams and never let traditional stereotypes scare her.

With this belief she is passionate about shaping technology to make the world better, technology trends, and innovating for the future of tomorrow.

ABOUT | Dr Michelle Dickinson

Innovating the Future of Tomorrow

Michelle discusses the rapid advancements in technology and their impact on workplaces and daily lives. Emphasises the importance of staying ahead of the curve in a world of constant change. Drawing from real-world examples, Michelle demystifies innovation, highlighting that it can be both accessible and enjoyable. The talk aims to inspire and empower individuals, whether business leaders navigating industry shifts or individuals curious about the future, to thrive in the evolving landscape of technological innovation.

Platinum Sponsor

Microsoft

Gold Sponsors

Adobe

cisco

Silver Plus Sponsors

CoreView

mimecast

Snapdragon

Silver Sponsors

Delinea

DELL Technologies

hp

Life is On | Schneider Electric

veeam

II:II SYSTEMS

flexera

HPE aruba networking

LastPass

LogicMonitor

ManageEngine

Bronze Sponsors

nerdio

NetApp

nitro

paloalto networks

PURESTORAGE

SentinelOne

wasabi

Yealink

JuiceIT Agenda

JuiceIT 2025 Melbourne - Data#3

Melbourne Agenda

JuiceIT2025

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8:00am	Registration and Sponsor Showcase Opens - Melbourne Room 1
8:00 am – 8:45am	Networking Breakfast – Melbourne Room 1
8:45am – 9:45am	Welcome and Keynote Presentation – Melbourne Room 2 Dr Michelle Dickinson
9:45am- 10:30am	**Microsoft** – Melbourne Room 2 Microsoft Copilot Agents: personal productivity to process transformation
10:30am – 10:00am	Networking Morning Tea and Sponsor Showcase - Melbourne Room 1

		Breakout 1 **Melbourne Room 2**	**Breakout 2** **Room 203**	**Breakout 3** **Room 204**
11:00am – 11:30am	Session 1	**Adobe** Discover what's next in generative AI and automation	**Cisco** From complexity to clarity: optimising secure data centres for the future	-
11:40am – 12:10pm	Session 2	**Mimecast** High-risk users and where to find them	**Snapdragon** The future of computing with Snapdragon	**CoreView** Microsoft 365 governance: security compliance requirements and optimising your Microsoft investment
12:20pm – 1:00pm	Session 3	**Data#3** From Vision to Victory: How three IT leaders transformed their organisations	-	-

Melbourne Agenda

JuiceIT2025

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1:00pm – 2:00pm	**Networking Lunch & Sponsor Showcase – Melbourne Room 1**			
2:00pm – 2:30pm	Session 4	**Data#3** Revolutionise your business with AI	-	**Delinea** 5 steps to achieving identity security in the cloud
2:40pm – 3:10pm	Session 5	**APC by Schneider Electric** Simplifying sustainability: optimising IT lifecycle management	**Dell Technologies** Mastering multi-cloud	**HP Inc** The world will be (hybrid)² – cloud and edge – The new era of PCs
3:20pm – 3:50pm	Session 6	**Data#3** Behind the firewall: The economics of cyber crime	-	-
4:00pm – 5:00pm	**Sponsor Showcase and Post Event Networking – Melbourne Room 1**			

JuiceIT2025 Melbourne

Expo Floor
Melbourne Room 1

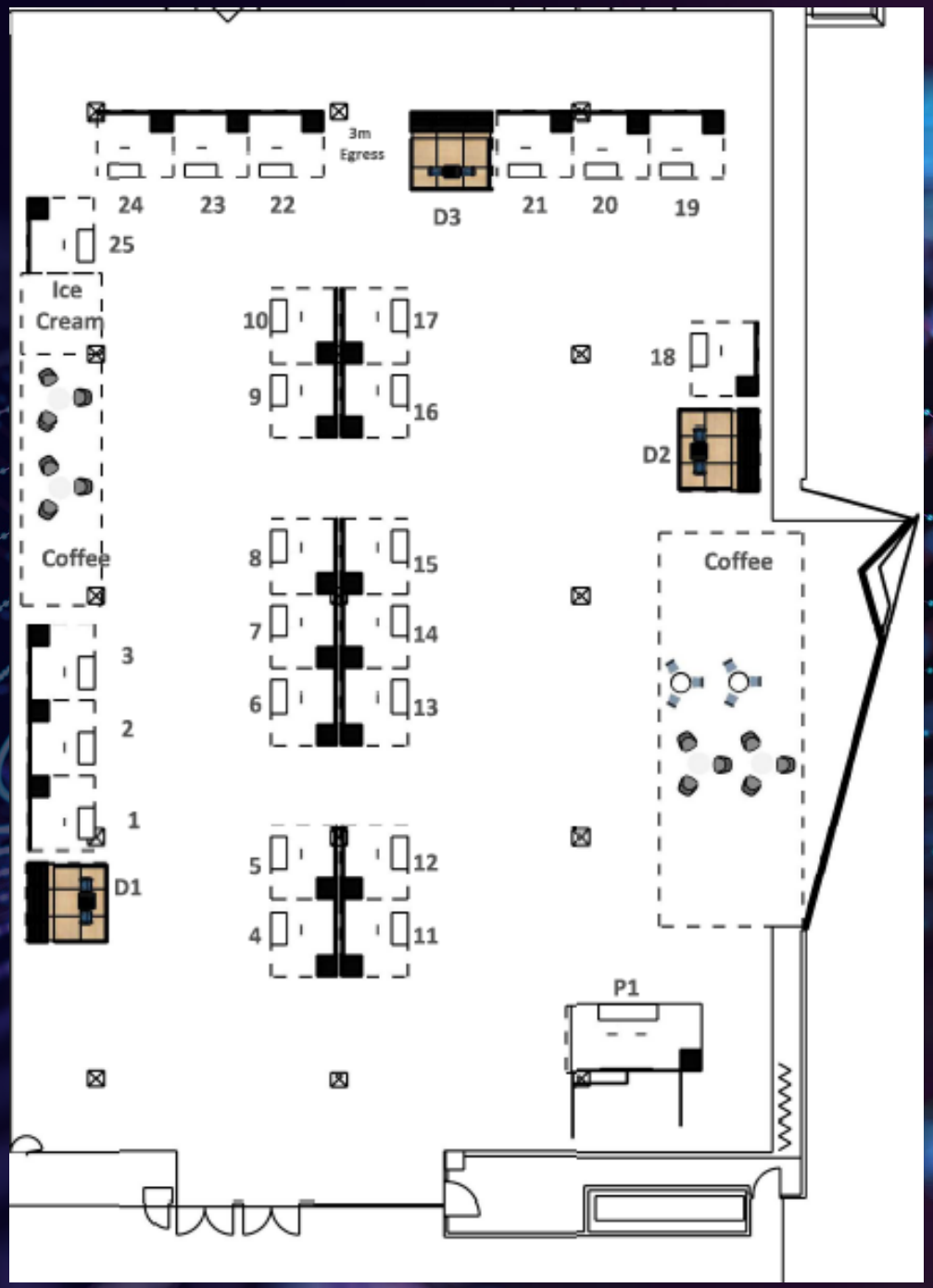
Keynote & Breakout 1
Melbourne Room 2

Breakout 2
Meeting Room 203

Breakout 3
Meeting Room 204

Data#3 Melbourne

Cyber security zone	Cloud and data centre zone	Modern workplace zone	Platinum
Data#3 D1	Data#3 D2	Data#3 D3	P1 Microsoft
Mimecast 1	Dell Technologies 11	Adobe 25	
Veeam 2	NetApp 12	HPi 24	
Cisco 3	LogicMonitor 13	Nerdio 23	
Delinea 4	11:11 Systems 14	Nitro 22	
Palo Alto Networks 5	Pure Storage 15	CoreView 21	
LastPass 6	Flexera 16	Snapdragon 20	
F5 7	Wasabi Technologies 17	Yealink 19	
HPE Aruba 8	Schneider Electric APC 18		
SentinelOne 9			
ManageEngine 10			



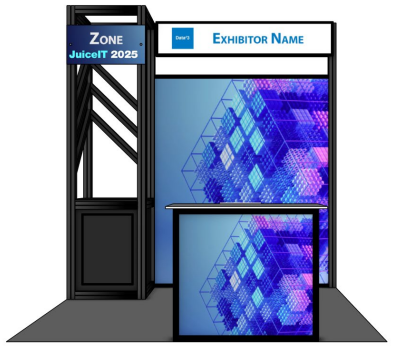
Data#3

Cyber security zone

Cloud and data centre zone

Modern workplace zone

Sponsor



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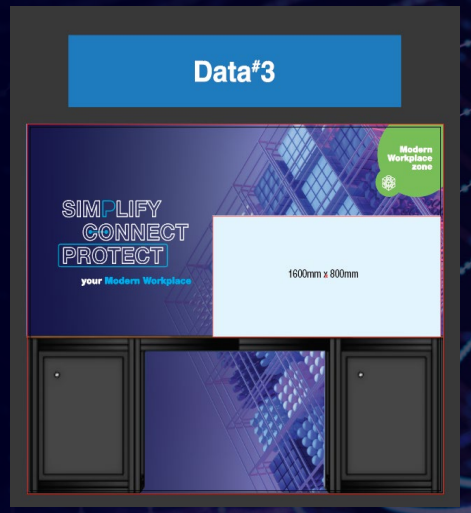
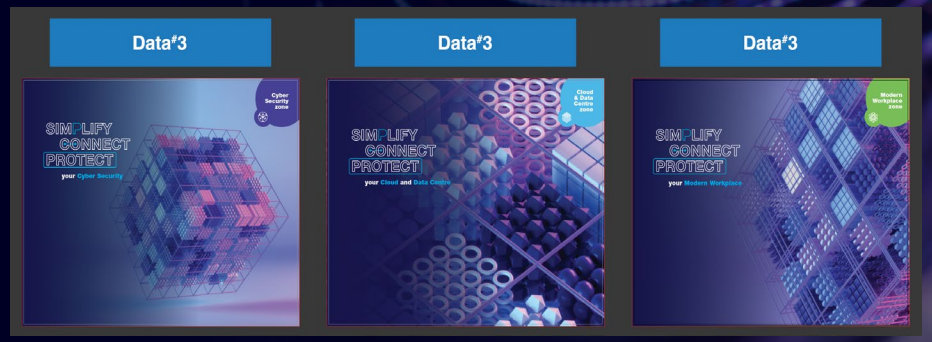
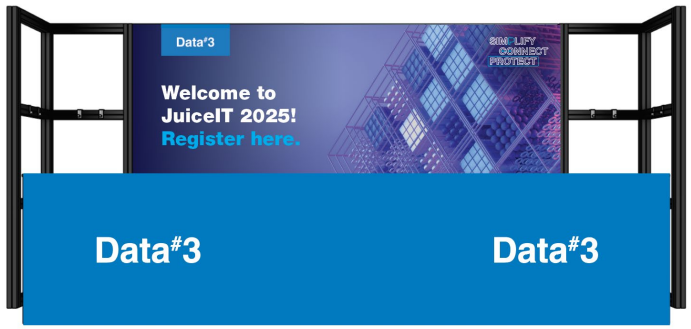




Registration



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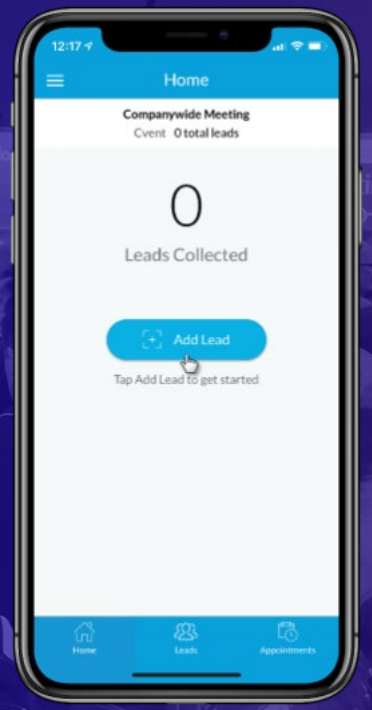
Lead Capture & Delegate Data

As part of each sponsorship package, each sponsor will receive lead capture access through Cvent.

The platform will allow editing capabilities for sponsor questions to qualify leads collected onsite. Sponsors will be able to update and collect additional information and capture notes directly on the platform using the Cvent Sponsor Portal.

Sponsors are provided with unique login credentials to access the customised Lead Tracking application and post-event data collection. Delegate information from captured leads will be available for download immediately after each event.

Sponsors will only receive delegate data pertaining to leads collected using their individual portal/s. A full list of delegates **WILL NOT** be made available to sponsors due to privacy restrictions.



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Bump In & Bump Out

Monday 15th September	
Sponsor exhibitor Bump In	3:00pm – 5:00pm
Tuesday 16th September	
Staff & Sponsor Arrival	7:00am
Exhibition Opens	8:00am
Exhibition Closes	5:00pm
Exhibitors Bump Out	5:00pm – 6:00pm

Outstanding Displays will commence their bump out of the booths from 6.00pm at which time all sponsors must have completed their pack down and removed all vendor owned items from the trade floor and booth areas.

Upon completion of the event, please pack and correctly label all goods for collection and leave on your booth. These will be collected and taken to the loading dock for collection.

Data#3 assumes no responsibility for sponsor freight and is not liable for damaged, lost or undelivered goods. Logistic arrangements are between the sponsor, supplier and venue directly.

Catering

Catering Periods	
Breakfast	8.00am – 8.45am
Morning Tea	10.30am – 11.00am
Lunch	1:00pm – 2:00pm
Networking	4:00pm – 5:00pm

All catering will be served at the same time.

Please allow delegates to be served first

Social Media

You are encouraged to share / re-post what is posted to the Data#3 account.

Feel free to share your own positive experiences about sessions & the event.

#D3JuiceIT

Do not respond to anything negative. Marcomms team will be monitoring and will take this off-line.

Event Photography

Please note that a team of dedicated event photographers will be onsite at the event.

They will be taking photographs of the main trade area, sponsor booths, delegates, sessions and other event related items.

These images may be used in the public promotion of future JuiceIT events.

Sponsor Attendee Passes

All attendees must be registered and wearing a name badge on site, this is for safety reasons. Without a name badge, entry to the trade floor will be denied.

- Staff Check-in opens at 7:00am
- Self Check-In Kiosk
- Use QR Code from reminder email or search your name

Presentations

All sessions run for 45 minutes (Platinum) or 30 minutes (Gold - Silver) in length, with the presentation recommended to allow for question time.

Data#3 Staff to provide a Top and Tail, and facilitate Q&A. This person is being organised by Data#3.

All breakout rooms will have a laptop (Windows based), lectern, fold-back screens (current slide, presenter notes and countdown), microphone and sound system as part of the set-up. Should a presenter wish to utilise their own laptop (such as a MAC), it is the presenter's responsibility to ensure the appropriate connections accompany the device.

All presentations need to be sent to Cassie at Data#3 at least 3 days prior along with a PDF version you would like shared with delegates after the event.

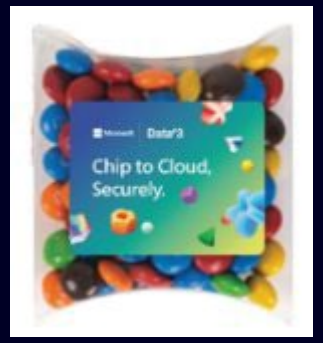
It is recommended that each presenter bring their presentation on a USB on the day of the event to the allocated speaker room. While Data#3 will hold all presentations provided, if any last minute changes are made to presentations, these will need to be managed from an external source such as a USB or hard drive.

A speaker presenter room is available in each location.

Venue Food approvals & electrical items

FOOD

MCEC has the sole catering rights for all food and beverage products. Exhibitors are not permitted to bring food and beverage into MCEC from outside sources. Exceptions only apply in circumstances related to food or beverage tastings. To submit a request for approval of any sampling please complete the Food and Beverage Sampling and Selling Form



You may boost your stand with an activation from MCEC if ordered no later than seven days before event to exservices@mcec.com.au

Examples: Donut Wall, Candy Buffet and Popcorn Stand

ELECTRICAL

All electrical devices outside of what Outstanding Displays are suppling will need to have been electrical tested and tagged: All electrical equipment entering an AVM venue must display up to date testing and tagging in accordance with the relevant Australian/New Zealand standards.

Double adaptors, and piggy backing from distribution boards is prohibited from use onsite. The practice of piggy backing at electrical lead ends is also restricted.

Delivery Information

Delivery Label

Melbourne-Freight-Label-Data3.docx

Deliveries of Exhibitor Goods

Deliveries only accepted on Friday 12th or Monday 15th September.

Deliveries must have delivery label below attached.

Melbourne Convention and Exhibition Centre staff will only sign for deliveries between 8am–4pm, Monday to Friday. They will not accept responsibility for items left at the loading dock outside of these times.

Collection of Exhibitor Goods

All boxes left for pick up must be labelled and collected by Wednesday 17th September.

Internet

Wireless internet is being provided to all attending sponsors, Data#3 staff and delegates with compliments of Data#3.

Unless a hard-wired internet connection was ordered prior to the event, no connections can be made on the day.

Hardwired Internet
Available to pre order from venue at a cost

Questions
Elliot Taylor
E: etaylor@vcet.com.au

WiFi Internet
Conference supplied Wifi

SSID: JuiceIT25
Password: Melbourne25

Parking Discount

User Pay's $24.00 (inc. GST)
Exhibition Centre Basement Car Park
16 Normanby Road, Southbank
Height restriction: 2.2 metres

1. Enter designated car park as per normal and collect ticket from boom gate
2. Collect discounted car parking passes from Registration Desk (first 50)
3. At the conclusion of the event, proceed to pay station at designated car park
4. Insert original ticket received at boom gate upon entry to the car park into the pay station
5. Insert discounted 'follow on' ticket into the pay station, and the car parking charge will be reduced to the discounted car parking rate
6. Press receipt button if a receipt is required
7. Make payment by coins, notes or credit card (follow on-screen instructions)
8. Collect ejected ticket (and receipt if requested) from pay station
9. Proceed to boom gate, enter ticket at boom gate and proceed to exit car park

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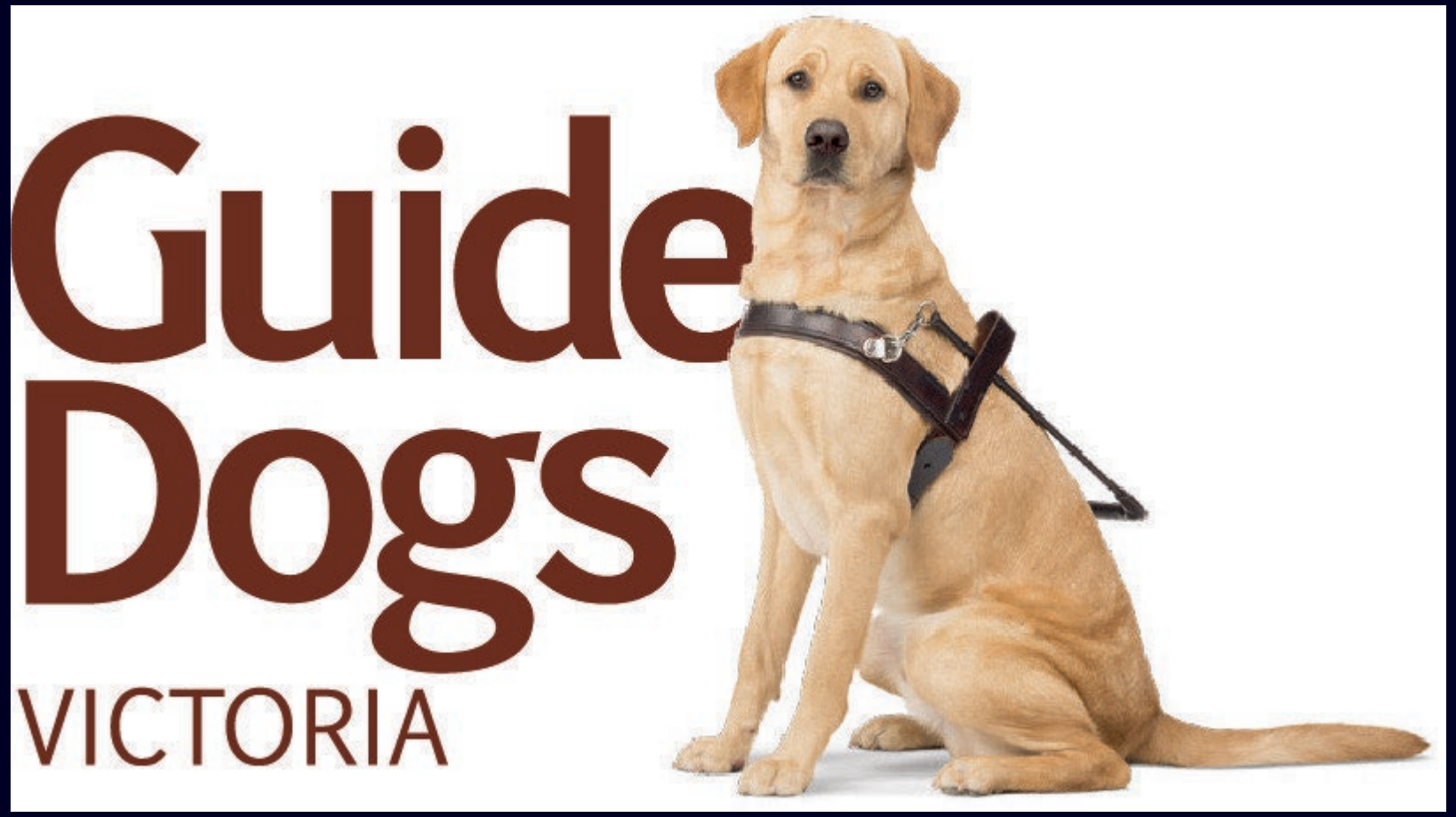
proudly supporting



Delegate Landing Pages

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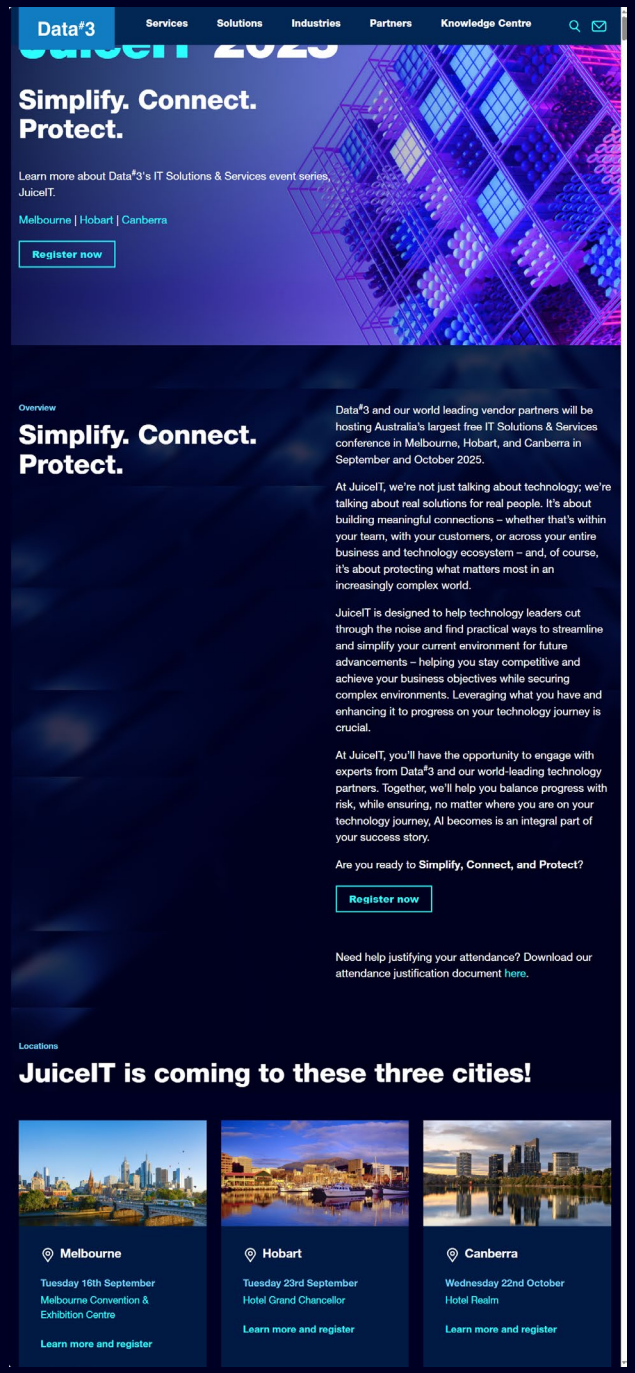

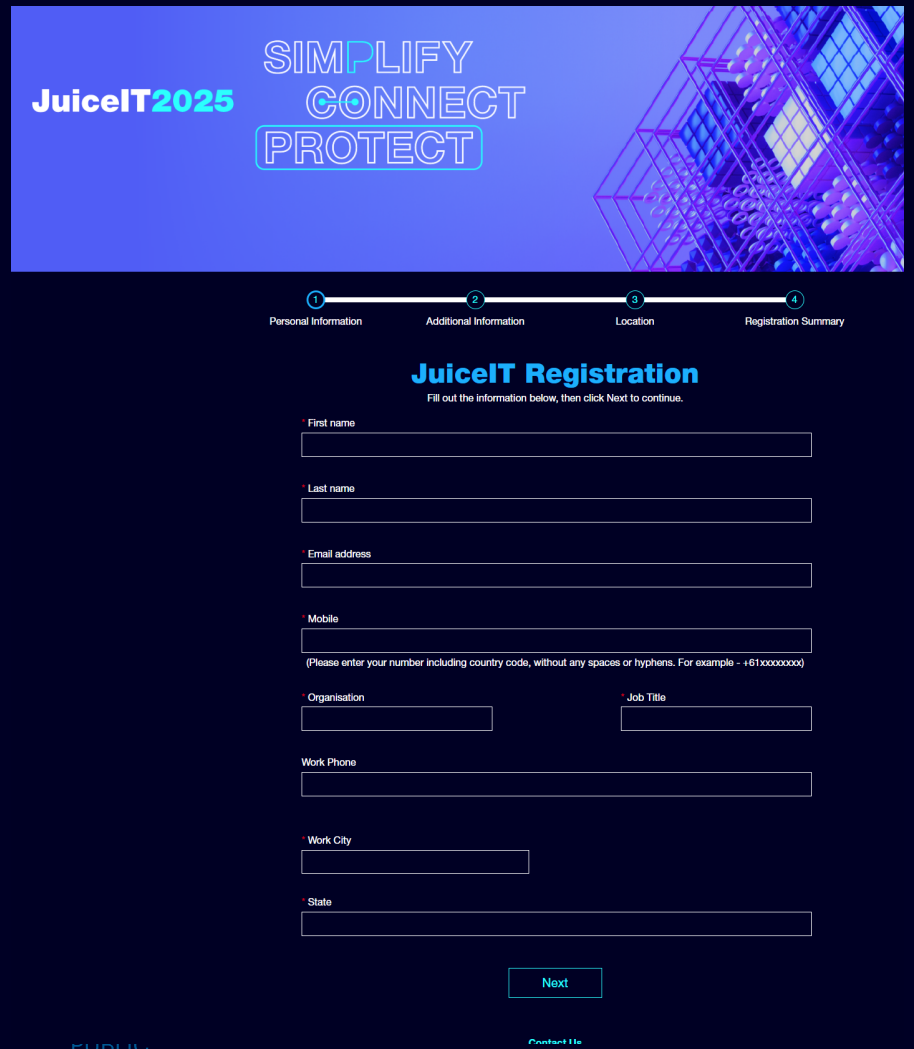

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Q&A

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Event Contacts

Cassie Boulter
Senior Events Specialist
Cassie_Boulter@data3.com.au
0410 423 413

Garrett MacDonald
Chief Marketing Officer
Garrett_Macdonald@data3.com.au
0416 182 758

Kerri Absolon
Manager – Business Marketing
Kerri_Absolon@data3.com.au
0427 198 075

On the day, please see a member of the Marketing team with:

- Any event questions
- Medical emergencies
- Other issues or concerns

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See you in Melbourne!