Data#3

JuiceIT2025

Hobart Know Before You Go

Hobart

Tuesday, September 23rd

Hotel Grand Chancellor

PUBLIC

Data#3

Sponsor Resource Hub

JuiceIT Sponsor 2025 |Data#3

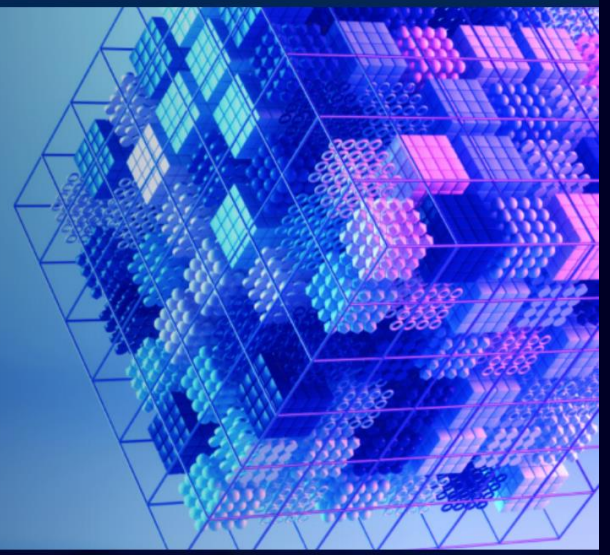
Data#3

Services Solutions Industries Partners Knowledge Centre

JuiceIT 2025 Sponsor Resources

Please see below for all the relevant sponsor information and resources for JuiceIT 2025.

Adelaide | Brisbane | Perth | Fiji | Sydney



- Welcome Sponsors to JuiceIT 2025
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- Cvent lead capture
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Talk to us

Welcome Sponsors to JuiceIT 2025

Simplify. Connect. Protect.

Welcome to JuiceIT, Series 1 2025!

This Exhibitor Hub is your single destination for all sponsor-relevant event information. If you have any questions, please do not hesitate to reach out to our JuiceIT team via email.

We look forward to creating a wonderful event with you all, where delegates will engage, discover, network, and learn with Data#3 and you – our world-leading technology partners.

Deadlines

Requirement	Deadline	Supply to
High resolution company logo & company description (75 word limit)	24th January	Submit here
Presentation Details		

138 TOTAL REGISTRATIONS

(as of the 2nd September)

Remember to send through your registration list for who will be attending from your company

13 Sponsors

Keynote from Dr Michelle Dickinson

6 Sessions

2 Data#3 Sessions

Sponsor Showcase & Post-Event Networking

Event Theme

Simplify. Connect. Protect.

JuiceIT is about helping customers to Simplify. Connect. Protect.

In today's fast-changing tech world, businesses want the productivity gains of AI but also need to manage the risks. JuiceIT helps leaders cut through the noise, streamline environments, connect people and technology in meaningful ways, and protect what matters most. It's about real solutions, delivered with Data#3 and our world leading partners, to balance progress with risk and make AI part of their success story.

Simplify – Explore solutions that cut through complexity, streamline environments, and help organisations get the most from their existing investments.

Connect – Discover how to build stronger connections across teams, customers, and technology ecosystems to enable collaboration and growth.

Protect – Learn how to safeguard people, data, and infrastructure in an increasingly complex and threat-filled landscape.

Coming to life through the Security, Modern Work and Cloud zones on the showcase floor, JuiceIT will give customers practical ways to move forward confidently, unlocking AI and innovation while keeping risk in check.

Meet our 2025 keynote speaker

Dr Michelle Dickinson

Dr Michelle Dickinson (MNZM) is a passionate researcher and teacher with a love of tech, science and engineering.

With a PhD in Biomedical and Materials Engineering, Michelle has combined her interests to give her a unique insight into how nature and technology can learn from each other for scientific developments.

As co-founder of Nanogirl Labs Ltd and an honorary academic in Engineering at the University of Auckland, New Zealand, Michelle has always followed her dreams and never let traditional stereotypes scare her.

With this belief she is passionate about shaping technology to make the world better, technology trends, and innovating for the future of tomorrow.

ABOUT | Dr Michelle Dickinson

Innovating the Future of Tomorrow

Michelle discusses the rapid advancements in technology and their impact on workplaces and daily lives. Emphasises the importance of staying ahead of the curve in a world of constant change. Drawing from real-world examples, Michelle demystifies innovation, highlighting that it can be both accessible and enjoyable. The talk aims to inspire and empower individuals, whether business leaders navigating industry shifts or individuals curious about the future, to thrive in the evolving landscape of technological innovation.

Platinum Sponsor

Microsoft

Gold Sponsors

Adobe

cisco

Silver Sponsors

hp

Life Is On | Schneider Electric

veeam

Bronze Sponsors

CoreView

DELL Technologies

f5

HPE aruba networking

nitro

PURESTORAGE

Snapdragon

JuiceIT Agenda

JuiceIT 2025 Hobart - Data#3

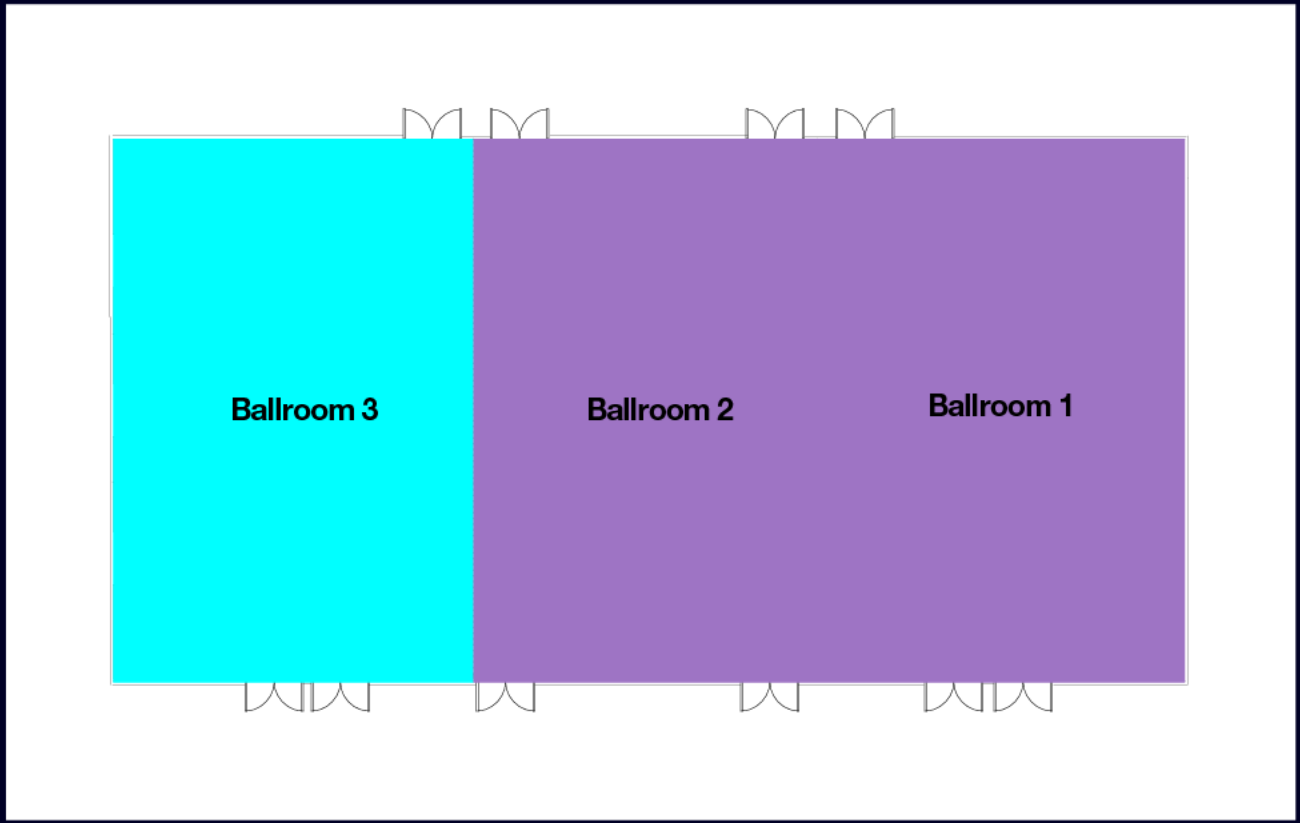
Hobart Agenda

JuiceIT2025

SIMPLIFY CONNECT PROTECT

8:00am - 8:45am	Registration, Networking Breakfast and Sponsor Showcase Opens – Ballroom 1 and 2	
8:45am – 9:45am	Welcome and Keynote Presentation – Ballroom 3 Dr Michelle Dickinson	
9:45am – 10:30am	Microsoft – Ballroom 3 Microsoft Copilot Agents: personal productivity to process transformation	
10:30am – 11:00am	**Networking morning tea and Sponsor Showcase – Ballroom 1 and 2**	
11:00am – 11:30am	Augmenting business processes with next-generation intelligence	Data#3
11:30am – 12:00pm	From complexity to clarity: optimising secure data centres for the future	Cisco
12:00pm – 12:30pm	Discover what's next in generative AI and automation	Adobe
12:30pm – 1:30pm	**Networking Lunch & Sponsor Showcase – Ballroom 1 and 2**	
1:30pm – 2:00pm	Simplifying sustainability: optimising IT lifecycle management	APC by Schneider Electric
2:00pm – 2:30pm	The World will be (Hybrid)² – Cloud and Edge – The New Era of PCs	HP Inc
2:30pm – 3:00pm	Radical Resilience: Ensuring business continuity	Veeam
3:00pm - 3:30pm	Behind the firewall: The economics of cyber crime	Data#3
3:30pm – 4:30pm	**Sponsor Showcase and Post Event Networking – Ballroom 2 and 3**	

JuiceIT2025 Hobart



Keynote + Breakout Room
Ballroom 3

Expo Floor
Ballroom 1 + 2

Data#3 Hobart

Cyber security zone	Cloud and data centre zone	Modern workplace zone	Platinum
Data#3 D1	Data#3 D3	Data#3 D2	P1 Microsoft
Cisco 5	Dell Technologies 9	Adobe 12	
Veeam 6	Schneider Electric APC 10	CoreView 4	
F5 7	Pure Storage 11	Snapdragon 3	
HPE Aruba 8		Nitro 2	
		HPi 1	

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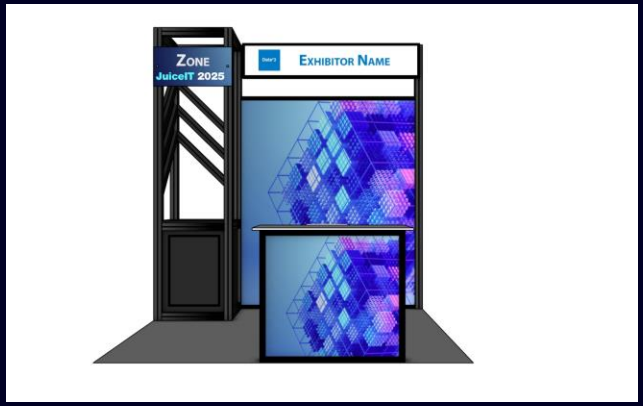
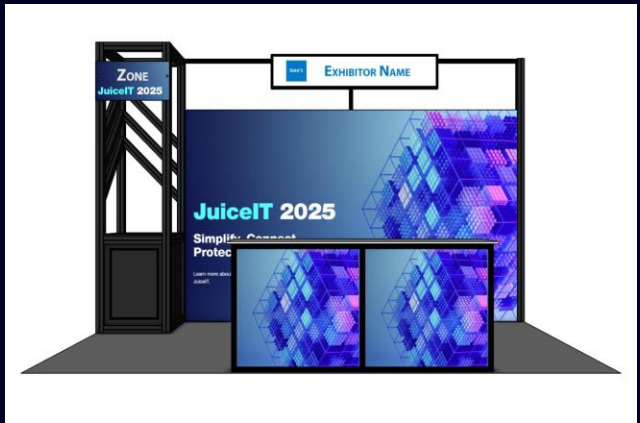
Cyber security zone

Cloud and data centre zone

Modern workplace zone

Sponsor





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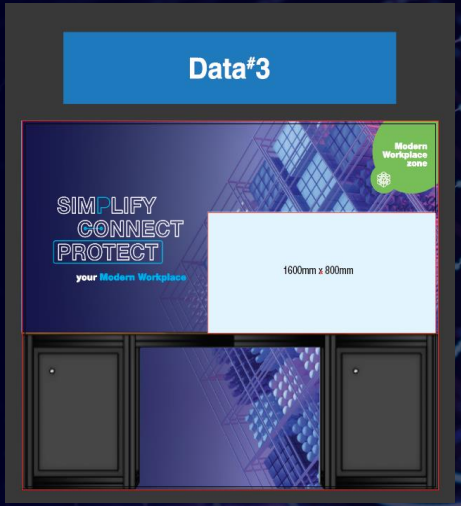

Registration

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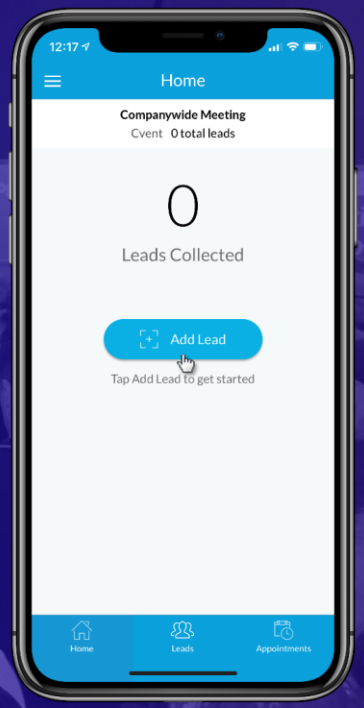
Lead Capture & Delegate Data

As part of each sponsorship package, each sponsor will receive lead capture access through Cvent.

The platform will allow editing capabilities for sponsor questions to qualify leads collected onsite. Sponsors will be able to update and collect additional information and capture notes directly on the platform using the Cvent Sponsor Portal.

Sponsors are provided with unique login credentials to access the customised Lead Tracking application and post-event data collection. Delegate information from captured leads will be available for download immediately after each event.

Sponsors will only receive delegate data pertaining to leads collected using their individual portal/s. A full list of delegates **WILL NOT** be made available to sponsors due to privacy restrictions.



JuiceIT2025

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Bump In & Bump Out

Monday 22nd September	
Sponsor exhibitor Bump In	3:00pm – 5:00pm
Tuesday 23rd September	
Staff & Sponsor Arrival	7:00am
Exhibition Opens	8:00am
Exhibition Closes	4:30pm
Exhibitors Bump Out	4:30pm – 5:30pm

Outstanding Displays will commence their bump out of the booths from 6.00pm at which time all sponsors must have completed their pack down and removed all vendor owned items from the trade floor and booth areas.

Upon completion of the event, please pack and correctly label all goods for collection and leave on your booth. These will be collected and taken to the loading dock for collection.

Data#3 assumes no responsibility for sponsor freight and is not liable for damaged, lost or undelivered goods. Logistic arrangements are between the sponsor, supplier and venue directly.

Catering

Catering Periods	
Breakfast	8.00am – 8.45am
Morning Tea	10.30am – 11.00am
Lunch	12:30pm – 1:30pm
Networking	3:30pm – 4:30pm

All catering will be served at the same time.

Please allow delegates to be served first

Social Media

You are encouraged to share / re-post what is posted to the Data#3 account.

Feel free to share your own positive experiences about sessions & the event.

#D3JuiceIT

Do not respond to anything negative. Marcomms team will be monitoring and will take this off-line.

Event Photography

Please note that a team of dedicated event photographers will be onsite at the event.

They will be taking photographs of the main trade area, sponsor booths, delegates, sessions and other event related items.

These images may be used in the public promotion of future JuiceIT events.

Sponsor Attendee Passes

All attendees must be registered and wearing a name badge on site, this is for safety reasons. Without a name badge, entry to the trade floor will be denied.

- Staff Check-in opens at 7:00am
- Self Check-In Kiosk
- Use QR Code from reminder email or search your name

Presentations

All sessions run for 45 minutes (Platinum) or 30 minutes (Gold - Silver) in length, with the presentation recommended to allow for question time.

Data#3 Staff to provide a Top and Tail, and facilitate Q&A. This person is being organised by Data#3.

All breakout rooms will have a laptop (Windows based), lectern, fold-back screens (current slide, presenter notes and countdown), microphone and sound system as part of the set-up. Should a presenter wish to utilise their own laptop (such as a MAC), it is the presenter's responsibility to ensure the appropriate connections accompany the device.

All presentations need to be sent to Cassie at Data#3 at least 3 days prior along with a PDF version you would like shared with delegates after the event.

It is recommended that each presenter bring their presentation on a USB on the day of the event to the allocated speaker room. While Data#3 will hold all presentations provided, if any last minute changes are made to presentations, these will need to be managed from an external source such as a USB or hard drive.

A speaker presenter room is available in each location.

Venue Food approvals & electrical items

FOOD

Only with the written approval from the Hotel Grand Chancellor Hobart (HGCH) will the exhibitors be permitted to distribute, sell or give away items of food or drink that is not supplied directly by HGCH. Please return request form to The Hotel Grand Chancellor Hobart email: cateringevents@hgchobart.com.au

To submit a request for approval of any sampling please complete the Food and Beverage Sampling and Selling Form

ELECTRICAL

All electrical devices outside of what Outstanding Displays are suppling will need to have been electrical tested and tagged: All electrical equipment entering an AVM venue must display up to date testing and tagging in accordance with the relevant Australian/New Zealand standards.

Double adaptors, and piggy backing from distribution boards is prohibited from use onsite. The practice of piggy backing at electrical lead ends is also restricted.

Delivery Information

Delivery Label

Hotel Grand Chancellor

Deliveries of Exhibitor Goods

The Hotel Grand Chancellor Hobart – Macquarie Street Loading Bay, Hobart 7000.

Macquarie Street loading dock: All deliveries need to be labelled correctly using the delivery label. Goods that are not labelled clearly will not be accepted. HGCH may sign for goods but accepts no responsibility for the security or safety of goods delivered into the venue.

Deliveries will only be accepted a maximum of three days prior to the event. HGCH reserves the right to refuse delivery of items prior to this. Deliveries are limited to the following size: 1.20M W by 2.00 H by 1.20M DĀ
Maximum weight: 1800kg (service lift access)
Loading Dock height: Ground to platform 1.20M

Collection of Exhibitor Goods

Goods must be collected 1 working day after the event has concluded and be labelled for courier. Items not collected may be disposed of by the Hotel.

Internet

Wireless internet is being provided to all attending sponsors, Data#3 staff and delegates with compliments of Data#3.

Unless a hard-wired internet connection was ordered prior to the event, no connections can be made on the day.

Hardwired Internet
Available to pre order from venue at a cost

Questions
Damien Free
E: dfree@scenechange.com.au

WiFi Internet
Conference supplied Wifi

SSID: JuiceIT
Password: juiceit25

Accommodation

Hotel Grand Chancellor Hobart booking link for access to discount rates for the JuiceIT:
https://www.grandchancellorhotels.com/hotel-grand-chancellor-hobart/JuiceIT-2025

Please note you will need to use the ‘Access Conference Rates Here’ button at the bottom of the screen and not the ‘search availability’ function at the top of the screen, otherwise they will not gain access to the discount rates!

If you have any questions or concerns about the link, please feel free to reach out directly.
Hotel Grand Chancellor Hobart
D +61 3 6235 4505 | resmanager@hgchobart.com.au

Data#3 proudly supporting

WorkVentures

social inclusion through technology

WorkVentures' Tech4Kids TAS program - Closing the Digital Divide, One Laptop at a Time

In classrooms across Tasmania, something quietly powerful is happening. WorkVentures' Tech4Kids program is working hard to ensure that every child in Tasmania has the tech they need to succeed at school. In the last 12 months, we've placed 1,000 high-quality refurbished laptops into the hands of students who would otherwise go without - helping them do what so many take for granted: log in, catch up, research, type, edit, hand it in. A recent impact survey showed 99% of students use their device for schoolwork and assignments. These aren't just laptops - they're lifelines to education, equity, and opportunity.

Delegate Landing Pages

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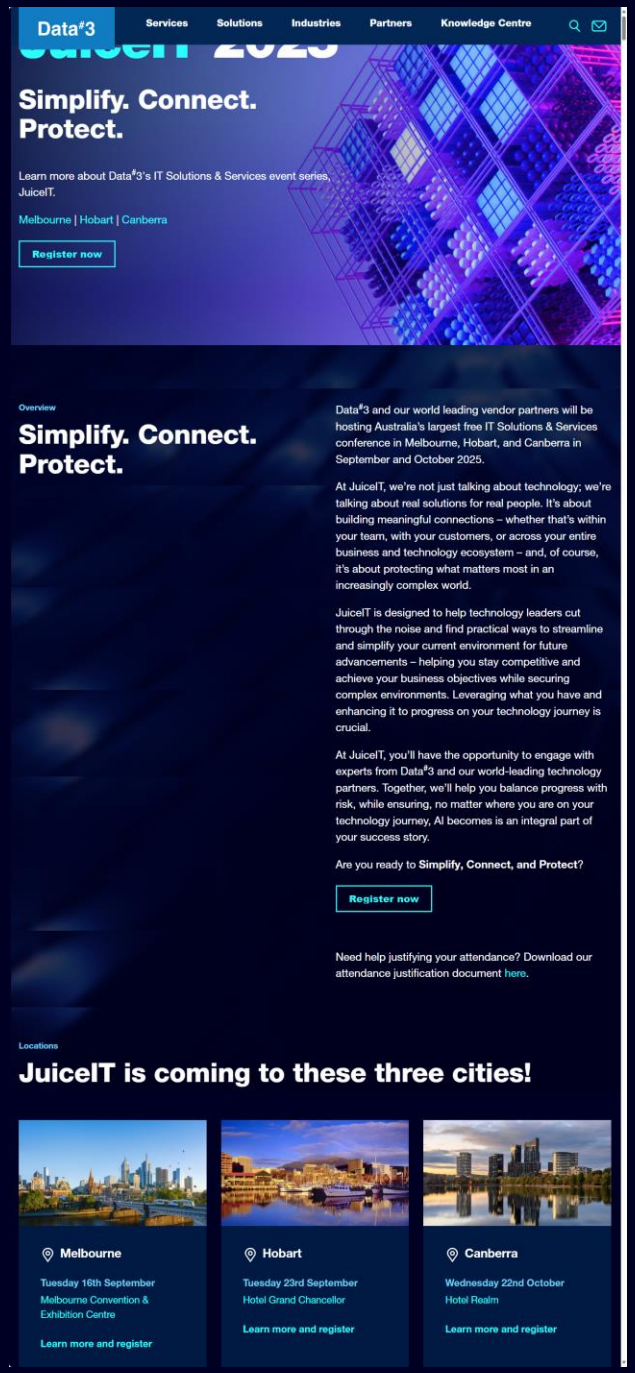

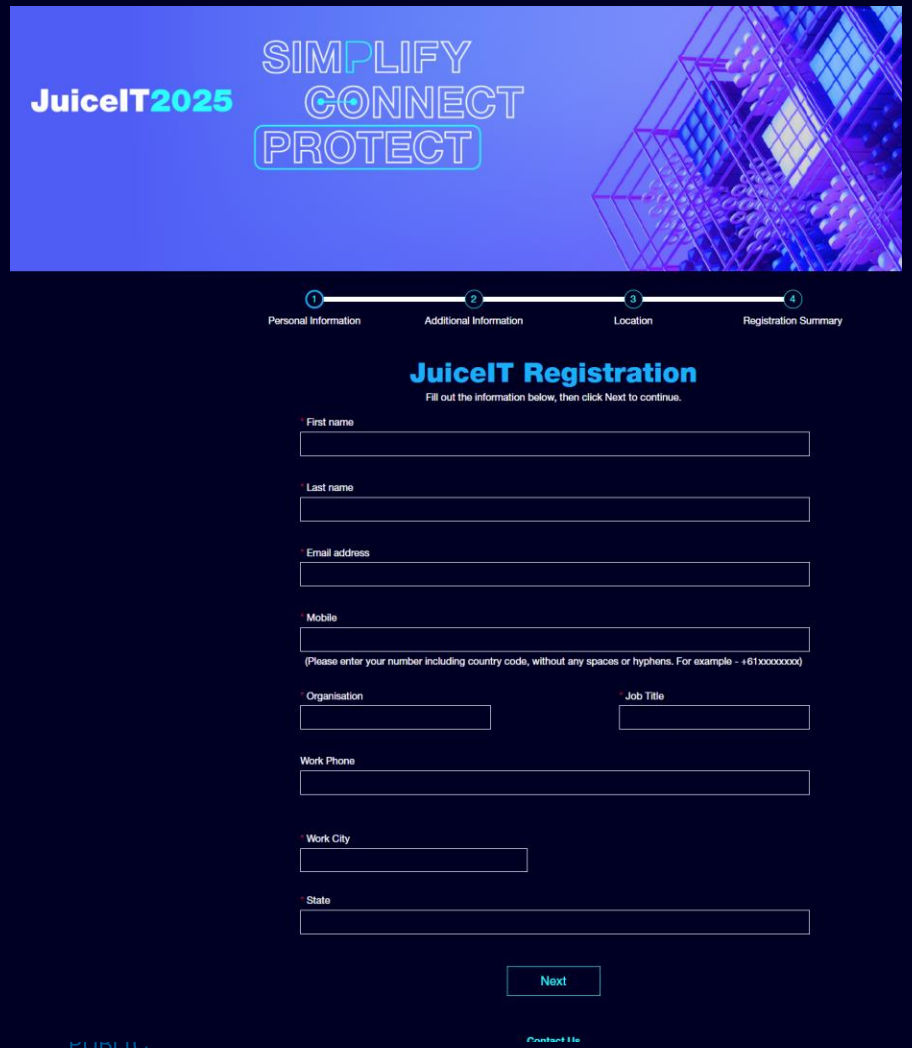

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Q&A

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Event Contacts

Cassie Boulter
Senior Events Specialist
Cassie_Boulter@data3.com.au
0410 423 413

Garrett MacDonald
Chief Marketing Officer
Garrett_Macdonald@data3.com.au
0416 182 758

Kerri Absolon
Manager – Business Marketing
Kerri_Absolon@data3.com.au
0427 198 075

On the day, please see a member of the Marketing team with:

- Any event questions
- Medical emergencies
- Other issues or concerns

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See you in Hobart!

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