

Dear [DECISION MAKER]

I have been invited to attend **JuiceIT 2025** and would like to request that I attend the event, as I believe it will further develop my understanding, skills, and knowledge around new, innovative and proven ICT solutions.

This event takes place in the following locations, on the following dates:

Melbourne – Tuesday, 16th September 2025 (Melbourne Convention Centre)

Hobart – Tuesday, 23rd September 2025 (Hotel Grand Chancellor)

Canberra – Wednesday, 22nd of October 2025 (Hotel Realm)

JuiceIT offers a full day of presentation sessions, demonstrations and product showcases from **world-leading technology vendors**. It is widely regarded as a “must attend” event on the IT calendar for key decision makers and IT Managers alike. The 2025 event will bring together over 500 delegates across the three locations.

JuiceIT 2025 will help attendees embrace these new innovations, enhance their current environments and evolve how they do business across people, process and technology. Through an eye-opening keynote, and informative breakout sessions, attendees will leave the event understanding how they can create a strategy to deliver the digital future. They will also have the chance to network with like-minded peers and speak with Data#3 experts; as well as world-leading technology companies on how they can make the progress they need to deliver true business value.

I'd like to attend JuiceIT to:

- **Hear solution experts from world-leading technology providers**, who will guide delegates in the effective design, deployment, operation and management of world-leading ICT solutions.
- **Gain direct access** to latest release product demos and get direct 1-to-1 face time with sponsors such as Microsoft, Cisco, HP, Veeam, Palo Alto, Adobe, Trend Micro, Silverfort, NetApp, Dell and Schneider Electric.
- **Network with peers**, giving me the opportunity to raise our profile and develop our industry relationships and contacts.
- **Engage in over 5 hours of learning in sessions** across a variety of topics and technology solutions

In the past, this is what attendees have said about JuiceIT:

“Each year JuiceIT gets bigger and better and the team at Data#3 do an excellent job in preparing and running this event. I always find the breakout sessions informative which gives me new insights as to how I can do things smarter in my job.”

“I left JuiceIT with a reinvigorated perspective on how IT can aid our organisation in furthering business outcomes.”

“A well-balanced event providing valuable insight for both technical ICT practitioners and high-level managers.”

“JuiceIT was a fantastic opportunity to talk face to face with suppliers in a relaxed environment.”

There is no cost to our organisation for me to attend, as this is a FREE event for delegates. However, the approximate value of my attendance as an event delegate is \$150.00. This includes all catering for the day.

When I return from JuiceIT, I will share my learnings with the rest of the team, including useful product information and upcoming releases; as well as the projected IT landscape.

To attend the event and ensure I can attend the sessions of most interest, I need to register as soon as possible.
I appreciate your support in allowing me to attend this event.

[SIGN OFF]

[DATE]

You can learn more about JuiceIT at www.data3.com.au