

Data#3

JuiceIT2025
Perth
Know Before
You Go



PERTH

Wednesday, 2nd April

Perth Convention Centre



489 TOTAL REGISTRATIONS

389 Delegates

50 Staff

50 Sponsors

Remember to register if you are attending

30 Sponsors

Keynote from Dr Michelle Dickinson

4 Breakout Streams / 22 Sessions

3 Data#3 Sessions + Closing Keynote

Sponsor Showcase & Post-Event Networking

Event Theme

Simplify. Connect. Protect.

In a world where technology is constantly evolving, businesses face both opportunities and challenges. With AI quickly transforming the business world, [64% of companies expect a boost in productivity](#). However, with [80% of Australians considering AI risks a global priority](#), it's essential to tread carefully in this new terrain.

The key to thriving in this environment lies in a balanced approach: **Simplify. Connect. Protect.** – and we're here to help you navigate this exciting landscape.

At JuiceIT, we're not just talking about technology; we're talking about real solutions for real people. It's about building meaningful connections - whether that's within your team, with your customers, or across your entire business and technology ecosystem - and, of course, it's about protecting what matters most in an increasingly complex world.

JuiceIT is designed to help technology leaders cut through the noise and find practical ways to streamline and simplify your current environment for future advancements – helping you stay competitive and achieve your business objectives while securing complex environments. Leveraging what you have and enhancing it to progress on your technology journey is crucial.

At JuiceIT, you'll have the opportunity to engage with experts from Data#3 and our world-leading technology partners. Together, we'll help you balance progress with risk, while ensuring, no matter where you are on your technology journey, AI becomes an integral part of your success story.

Are you ready to **Simplify. Connect. Protect?**

Meet our 2025 keynote speaker



Dr Michelle Dickinson

Dr Michelle Dickinson (MNZM) is a passionate researcher and teacher with a love of tech, science and engineering.

With a PhD in Biomedical and Materials Engineering, Michelle has combined her interests to give her a unique insight into how nature and technology can learn from each other for scientific developments.

As co-founder of Nanogirl Labs Ltd and an honorary academic in Engineering at the University of Auckland, New Zealand, Michelle has always followed her dreams and never let traditional stereotypes scare her.

With this belief she is passionate about shaping technology to make the world better, technology trends, and innovating for the future of tomorrow.

[ABOUT | Dr Michelle Dickinson](#)

Innovating the Future of Tomorrow

Michelle discusses the rapid advancements in technology and their impact on workplaces and daily lives. Emphasises the importance of staying ahead of the curve in a world of constant change. Drawing from real-world examples, Michelle demystifies innovation, highlighting that it can be both accessible and enjoyable. The talk aims to inspire and empower individuals, whether business leaders navigating industry shifts or individuals curious about the future, to thrive in the evolving landscape of technological innovation.

**Platinum
Sponsor**



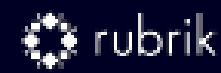
**Diamond
Sponsor**



**Gold
Sponsors**



**Silver
Sponsors**



**Bronze
Sponsors**



JuiceIT Event App

Event information at your fingertips

Download the **Cvent Events app** from the app store



Search **JuiceIT 2025**
(It will default to the last event you logged into (2024) – search for the 2025 event to download and login.)

JuiceIT 2025 Perth - Data#3

Lead Capture & Delegate Data

As part of each sponsorship package, each sponsor will receive lead capture access through Cvent.

The platform will allow editing capabilities for sponsor questions to qualify leads collected onsite. Sponsors will be able to update and collect additional information and capture notes directly on the platform using the Cvent Sponsor Portal.

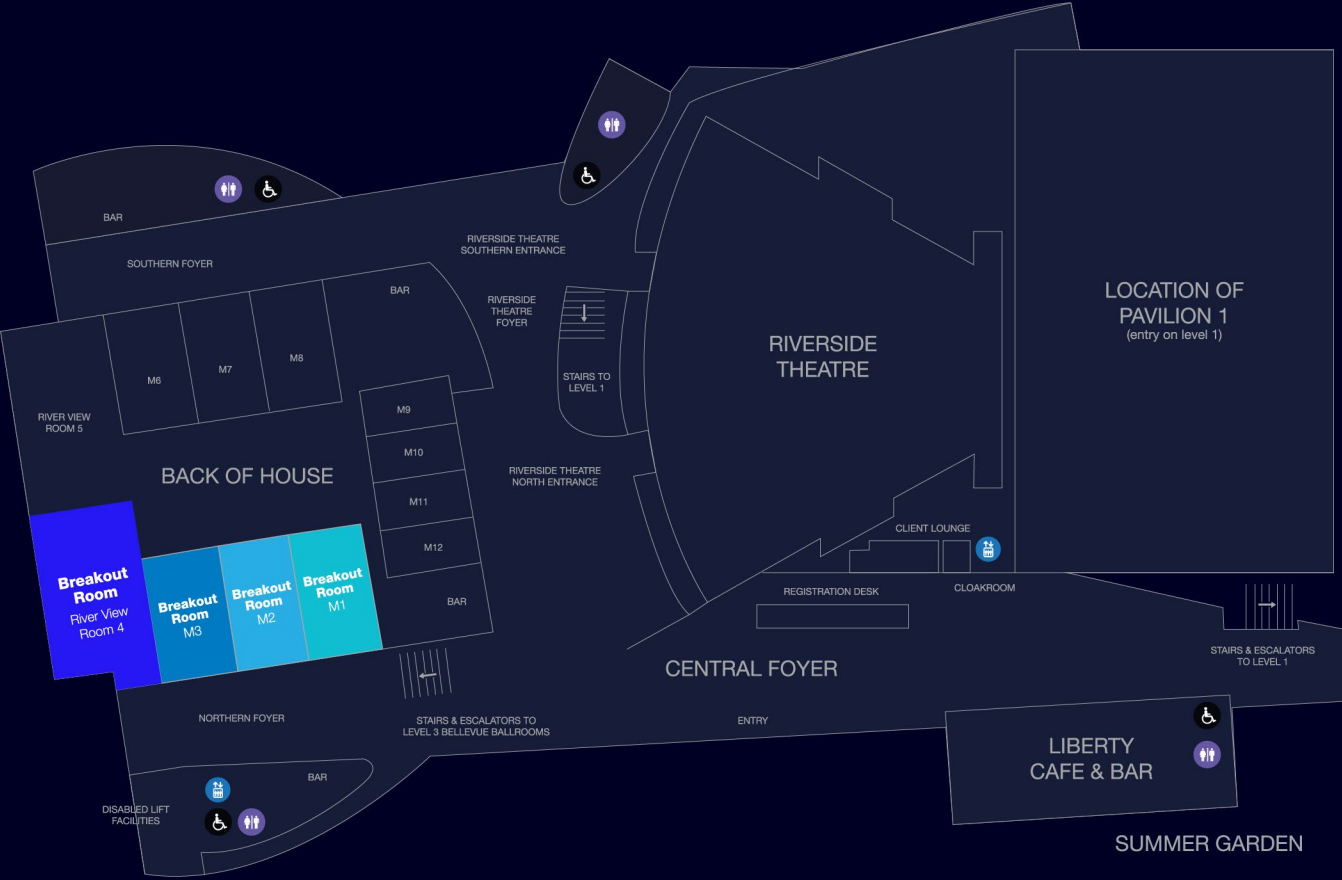
Sponsors are provided with unique login credentials to access the customised Lead Tracking application and post-event data collection. Delegate information from captured leads will be available for download immediately after each event.

Sponsors will only receive delegate data pertaining to leads collected using their individual portal/s. A full list of delegates **WILL NOT** be made available to sponsors due to privacy restrictions.

JuiceIT2025

SIMPLIFY
CONNECT
PROTECT

LEVEL 2



LEVEL 3



Perth Agenda

JuiceIT2025

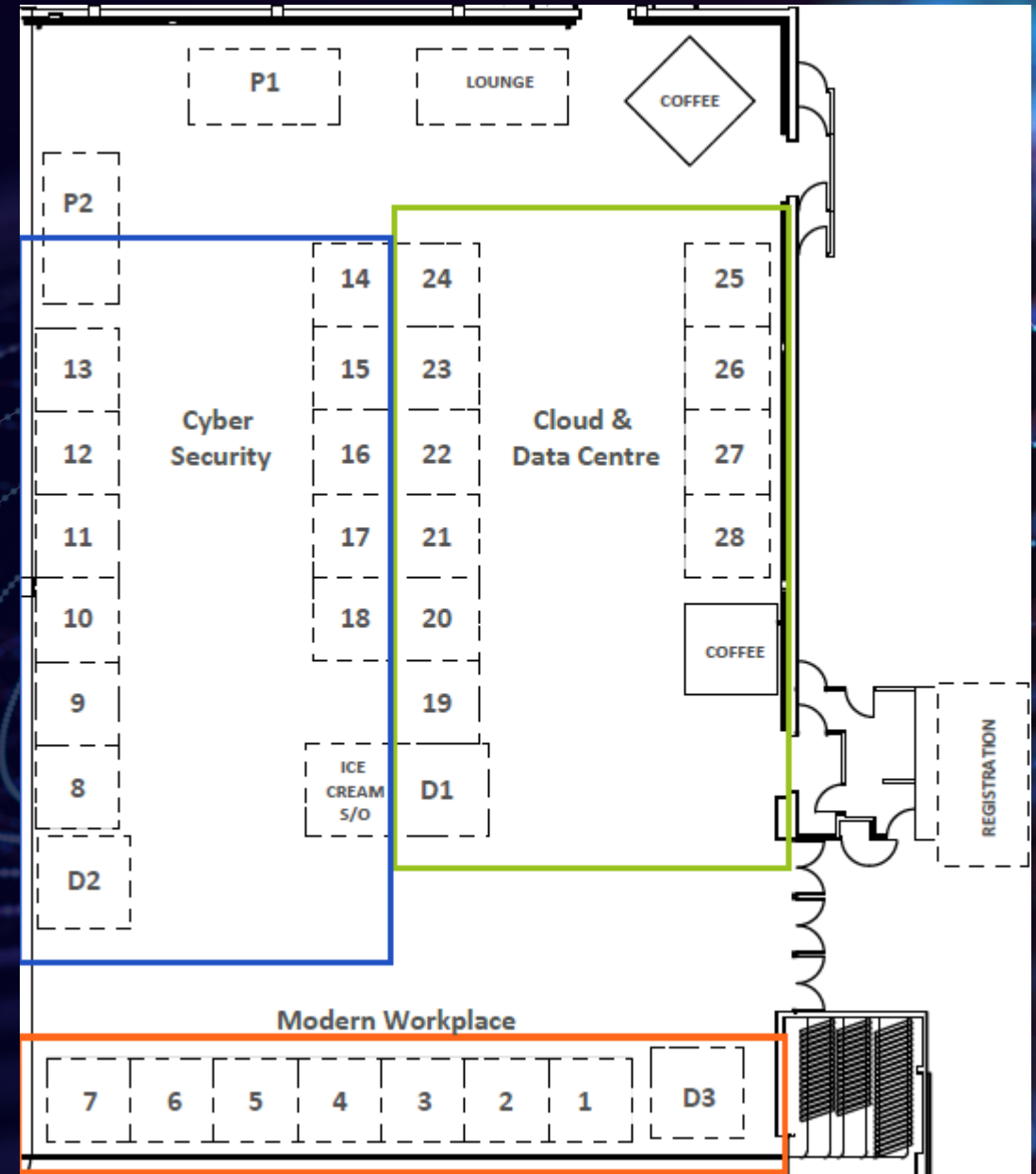
SIMPLIFY
CONNECT
PROTECT

8:00am - 8:30am	Registration, Networking Breakfast and Sponsor Showcase Opens - BelleVue Ballroom 1				
8:30am – 9:50am	Welcome, Welcome to Country and Keynote Presentation- BelleVue Ballroom 2				
9:50am – 10:20am	Networking Morning Tea and Sponsor Showcase - BelleVue Ballroom 1				
		Breakout 4 – River View Room 4	Breakout 3 - Meeting Room 3	Breakout 2 - Meeting Room 2	Breakout 1 - Meeting Room 1
10:20am – 11:00am	Session 1	Data#3	Microsoft	Cisco	Adobe
11:10am – 11:50am	Session 2	Data#3	Microsoft	Cisco	Lenovo
12:00pm – 12:40pm	Session 3	Schneider Electric APC	Microsoft	Silverfort	Synology
12:40pm – 1:30pm	Networking Lunch & Sponsor Showcase- BelleVue Ballroom 1				
1:30pm – 2:00pm	Session 4	Dell Technologies	NetApp	HPi	Mimecast
2:10pm – 2:40pm	Session 5	Veeam	SentinelOne	Logic Monitor	Airlock Digital
2:50pm – 3:20pm	Session 6	Rubrik	Nerdio	Nitro	CoreView
3:30pm - 4:15pm	Closing	Data#3 – Panel presentation – Riverview Room 4			
4:15pm – 5:00pm	Sponsor Showcase and Post Event Networking- BelleVue Ballroom 1				

Data#3

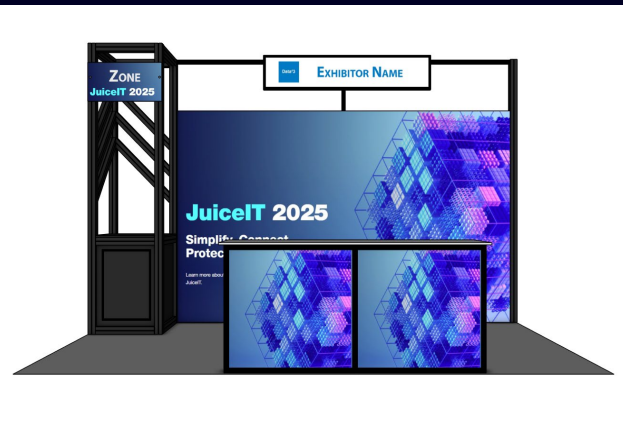
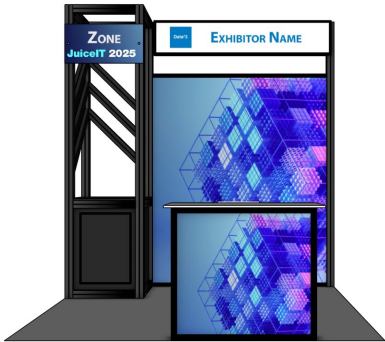
Perth

Cyber security zone	Cloud and data centre zone	Modern workplace zone	Platinum & Diamond
8 Silverfort	19 Lenovo	1 Adobe	P1 Microsoft
9 Airlock Digital	20 Synology	2 HPi	P2 Cisco
10 Veeam	21 CoreView	3 Nerdio	
11 Palo Alto Networks	22 NetApp	4 Nitro	
12 SentinelOne	23 Logic Monitor	5 Kensington	
13 Mimecast	24 Dell Technologies	6 Targus	
14 Yubico	25 Schneider Electric APC	7 Yealink	
15 Tenable	26 Rubrik		
16 ManageEngine	27 11:11 Systems		
17 HPE Aruba Networking	28 Pure Storage		
18 Delinea			

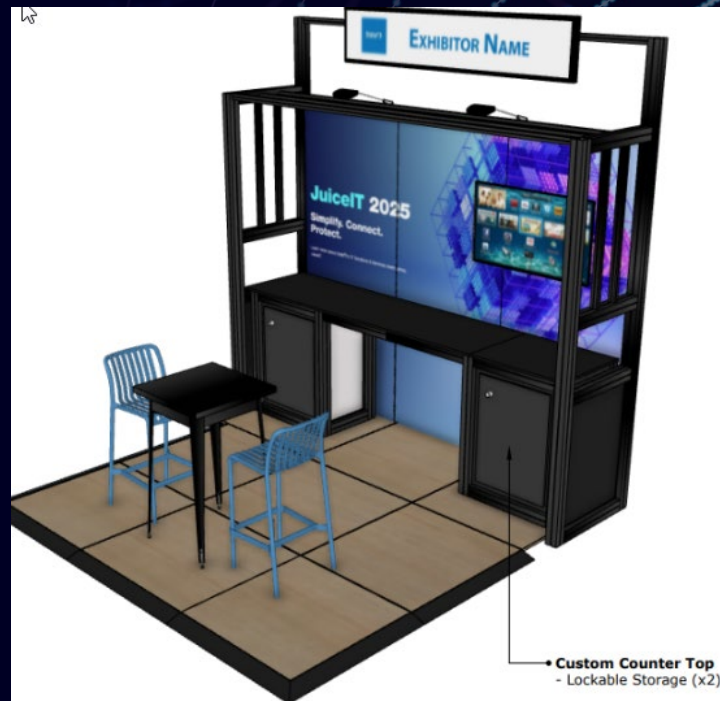


Data#3

Sponsor



Data#3



Cyber
security
zone



Cloud and
data centre
zone



Modern
workplace
zone

Registration



Bump In & Bump Out

Tuesday 1 st April	
Sponsor exhibitor Bump In	3:00pm – 5:00pm
Wednesday 2 nd April	
Staff & Sponsor Arrival	7:00am
Exhibition Opens	8:00am
Exhibition Closes	5:00pm
Exhibitors Bump Out	5:00pm – 6:00pm

Outstanding Displays will commence their bump out of the booths from 6.30pm at which time all sponsors must have completed their pack down and removed all vendor owned items from the trade floor and booth areas.

Upon completion of the event, please pack and correctly label all goods for collection and leave on your booth. These will be collected and taken to the loading dock for collection.

Data#3 assumes no responsibility for sponsor freight and is not liable for damaged, lost or undelivered goods. Logistic arrangements are between the sponsor, supplier and venue directly.

Catering

Catering Periods	
Breakfast	8.00am – 8.30am
Morning Tea	9.50am – 10.20am
Lunch	12:40pm – 1:30pm
Networking	4:15pm – 5:00pm

All catering will be served at the same time.

Please allow delegates to be served first

Social Media

You are encouraged to share / re-post what is posted to the Data#3 account.

Feel free to share your own positive experiences about sessions & the event.

#D3JuiceIT

Do not respond to anything negative.
Marcomms team will be monitoring
and will take this off-line.

Event Photography

Please note that a team of dedicated event photographers will be onsite at the event.

They will be taking photographs of the main trade area, sponsor booths, delegates, sessions and other event related items.

These images may be used in the public promotion of future JuiceIT events.

Sponsor Attendee Passes & Assistance

All attendees must be registered and wearing a name badge on site, this is for safety reasons. Without a name badge, entry to the trade floor will be denied.

- Sponsor Check-in opens at 7:00am
- Self Check-In Kiosk
- Use QR Code from reminder email or search your name

Data#3	STAFF	Data#3	STAFF	Data#3	STAFF	Data#3	STAFF	Data#3	STAFF	Data#3	STAFF	Data#3	STAFF	Data#3	STAFF
Data#3	DELEGATE	Data#3	DELEGATE	Data#3	DELEGATE	Data#3	DELEGATE	Data#3	DELEGATE	Data#3	DELEGATE	Data#3	DELEGATE	Data#3	DELEGATE
Data#3	SPONSOR	Data#3	SPONSOR	Data#3	SPONSOR	Data#3	SPONSOR	Data#3	SPONSOR	Data#3	SPONSOR	Data#3	SPONSOR	Data#3	SPONSOR

Presentations

All sessions run for 40 minutes (Platinum and Gold) or 30 minutes (Silver) in length, with the presentation recommended to allow for question time.

- Data#3 Staff to provide a Top and Tail, and facilitate Q&A. This person is being organised by Data#3.
- All breakout rooms will have a laptop (Windows based), lectern, fold-back screens (current slide, presenter notes and countdown), microphone and sound system as part of the set-up. Should a presenter wish to utilise their own laptop (such as a MAC), it is the presenter's responsibility to ensure the appropriate connections accompany the device.
- All presentations need to be sent to Cassie at Data#3 at least 3 days prior along with a PDF version you would like shared with delegates after the event.
It is recommended that each presenter bring their presentation on a USB on the day of the event to the allocated speaker room. While Data#3 will hold all presentations provided, if any last minute changes are made to presentations, these will need to be managed from an external source such as a USB or hard drive.
- A speaker presenter room is available in each location.

Venue Food approvals & electrical items

FOOD

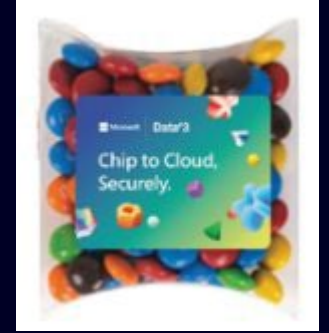
Exhibitors at Food & Beverage related events wishing to provide samples must obtain prior approval from the Food & Beverage Management.

You will need to fill in the sampling form and return it to exhibitor@pcec.com.au for official approval

[Form-17-Food-Beverage-Sampling-Giveaways-v3.2-240220.pdf](#)

You may order other items directly with the venue through PCEC exhibitor services centre *prices vary

[Perth Exhibitor Services Centre](#)



Questions

E: exhibitor@pcec.com.au

ELECTRICAL

- All electrical devices outside of what Outstanding Displays are supplying will need to have been electrical tested and tagged: All electrical equipment entering an AVM venue must display up to date testing and tagging in accordance with the relevant Australian/New Zealand standards.
- Double adaptors, and piggy backing from distribution boards is prohibited from use onsite. The practice of piggy backing at electrical lead ends is also restricted.

Delivery Information

Delivery Label

[Perth-Delivery-notice.pdf](#)

[Perth-Courier-Pick-Up-Notice-2024-Admin-Dock.pdf](#)

PERTH CONVENTION CENTRE LOADING DOCK

C/O Administration Loading Dock

21 Mounts Bay Road

PERTH WA 6000

EVENT NAME: JuiceIT 2025

GOODS TO BE DELIVERED: No earlier than 48 hours prior to your event start date – 7:30am to 2:30pm Monday to Friday. If the loading dock is unattended, please call Security on 08 9338 0334.

Deliveries not accepted before Monday, 31 March 2025.

The PCEC delivery notice is to be completed and attached to each item/box being delivered. Any delivery that is not labelled may be turned away.

All exhibitor deliveries must be scheduled with ACC's Loading Dock. Deliveries arriving without a booking or prior to the allocated move in period will not be accepted.

To book in your delivery, please contact ACC's Loading Dock:

Phone: (+61 8) 8210 6773, Email: ntld@avmc.com.au

Collection of Exhibitor Goods

You must complete & display on each item a pick-up notice prior to your departure.

Items must be collected within one business day of your event concluding. Any items/materials remaining will be considered rubbish and will be disposed of by the cleaners.



Any stand builders, exhibitors, contractors or staff who will be bumping in through the administration loading dock will need to complete the induction prior to coming on site.

Internet

Wireless internet is being provided to all attending sponsors, Data#3 staff and delegates with compliments of Data#3.

Unless a hard-wired internet connection was ordered prior to the event, no connections can be made on the day.

Hardwired Internet

Hard wired internet will need to be arranged through PCEC exhibitor services centre *prices vary

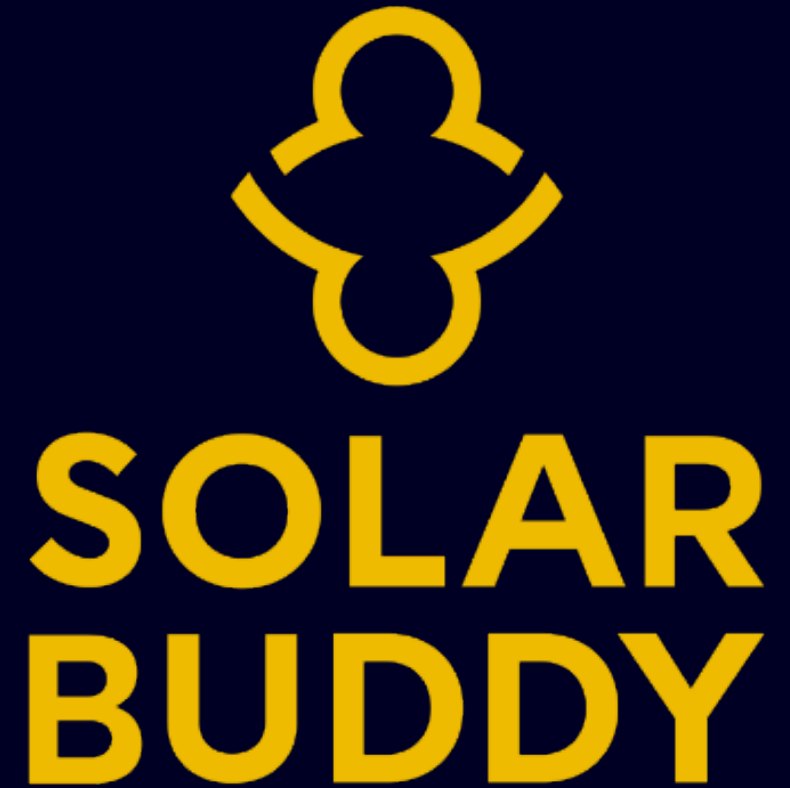
Perth Exhibitor Services Centre

WiFi Internet

Conference supplied Wifi details TBC

Data#3
proudly supporting

Data#3



Data#3

Data#3

ServicesSolutionsIndustriesPartnersKnowledge Centre

Q✉

JuiceIT 2025

Sponsor

Resources

Please see below for all the relevant sponsor information and resources for JuiceIT 2025.

Adelaide | Brisbane | Perth | Fiji | Sydney

Welcome Sponsors to JuiceIT 2025

Deadlines

Sponsor staff registration

Event Theme

Locations

Trade Booth Requirements and Floor Plans

Event lead captureEvent lead capture

General information

Blogs and Social Media Promotion

Delivery Information + Labels

Internet

Bump-in and Bump-out schedule

Know Before You Go

Key Contacts

Talk to us

Welcome Sponsors to JuiceIT 2025

Simplify. Connect. Protect.

Welcome to JuiceIT, Series 1 2025!

This Exhibitor Hub is your single destination for all sponsor-relevant event information. If you have any questions, please do not hesitate to reach out to our JuiceIT team [via email](#).

We look forward to creating a wonderful event with you all, where delegates will engage, discover, network, and learn with Data#3 and you – our world-leading technology partners.

Deadlines

Requirement	Deadline	Supply to
High resolution company logo & company description (75 word limit)	24th January	Submit here
Presentation Details		

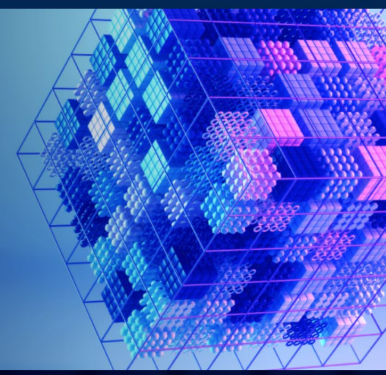
Sponsor Resource Hub

[JuiceIT Sponsor 2025 |Data#3](#)

JuiceIT 2025

Simplify. Connect. Protect.

Learn more about Data#3's IT Solutions & Services event series, JuiceIT.



Overview

Simplify. Connect. Protect.

Data#3 and our world leading vendor partners will be hosting Australia's largest free IT Solutions & Services conference in Adelaide, Brisbane, Perth, Fiji, and Sydney in March and May 2025.

At JuiceIT, we're not just talking about technology; we're talking about real solutions for real people. It's about building meaningful connections – whether that's within your team, with your customers, or across your entire business and technology ecosystem – and, of course, it's about protecting what matters most in an increasingly complex world.

JuiceIT is designed to help technology leaders cut through the noise and find practical ways to streamline and simplify your current environment for future advancements – helping you stay competitive and achieve your business objectives while securing complex environments. Leveraging what you have and enhancing it to progress on your technology journey is crucial.

At JuiceIT, you'll have the opportunity to engage with experts from Data#3 and our world-leading technology partners. Together, we'll help you balance progress with risk, while ensuring, no matter where you are on your technology journey, AI becomes an integral part of your success story.

Are you ready to Simplify, Connect, and Protect?

Need help justifying your attendance? Download our attendance justification document [here](#).

Locations

JuiceIT 2025 is coming to these five cities!



Adelaide

Tuesday 18th March
Adelaide Convention Centre

Register now



Brisbane

Wednesday 26th March
Brisbane Convention & Exhibition Centre

Register now



Perth

Wednesday 2nd April
Perth Convention & Exhibition Centre

Register now



Suva

Wednesday 7th May
Grand Pacific Hotel

Register now



Sydney

Tuesday 20th May
Sofitel Sydney Wentworth

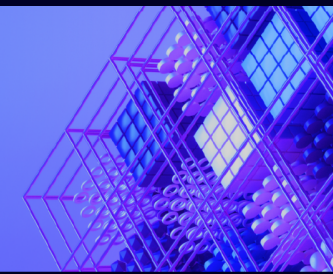
Register now

Delegate Landing Pages

JuiceIT 2025 | Data#3

JuiceIT2025

SIMPLIFY
CONNECT
PROTECT



- 1 Personal Information
- 2 Additional Information
- 3 Location
- 4 Registration Summary

JuiceIT Registration

Fill out the information below, then click Next to continue.

First name

Last name

Email address

Mobile

(Please enter your number including country code, without any spaces or hyphens. For example - +61xxxxxxxx)

Organisation

Job Title

Work Phone

Work City

State

Next

Contact Us

Q&A

Event Contacts

Cassie Boulter

Senior Events Specialist

Cassie_Boulter@data3.com.au

0410 423 413

Garrett MacDonald

Chief Marketing Officer

Garrett_Macdonald@data3.com.au

0416 182 758

Kerri Absolon

Manager – Business Marketing

Kerri_Absolon@data3.com.au

0427 198 075

On the day, please see a member of the Marketing team with:

- Any event questions
- Medical emergencies
- Other issues or concerns

JuiceIT2025

SIMPLIFY
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PROTECT

**We hope
you'll join us at
JuiceIT2025!**

JuiceIT2025

**SIMPLIFY
CONNECT
PROTECT**