Data#3

JuiceIT2025 Adelaide Know Before You Go

ADELAIDE

Tuesday, March 18th

Adelaide Convention Centre

Data#3

532 TOTAL REGISTRATIONS

474 Delegates

26 Staff

32 Sponsors

Remember to register yourself if you are attending.

Next round of invitations will go out this week.

30 Sponsors

Keynote from Dr Michelle Dickinson

4 x Breakout Streams / 22 x Sessions

3 x Data#3 Sessions + Closing Keynote

Sponsor Showcase & Post-Event Networking

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Event Theme

Simplify. Connect. Protect.

In a world where technology is constantly evolving, businesses face both opportunities and challenges. With AI quickly transforming the business world, 64% of companies expect a boost in productivity. However, with 80% of Australians considering AI risks a global priority, it's essential to tread carefully in this new terrain.

The key to thriving in this environment lies in a balanced approach: **Simplify. Connect. Protect.** – and we're here to help you navigate this exciting landscape.

At JuiceIT, we're not just talking about technology; we're talking about real solutions for real people. It's about building meaningful connections - whether that's within your team, with your customers, or across your entire business and technology ecosystem - and, of course, it's about protecting what matters most in an increasingly complex world.

JuiceIT is designed to help technology leaders cut through the noise and find practical ways to streamline and simplify your current environment for future advancements – helping you stay competitive and achieve your business objectives while securing complex environments. Leveraging what you have and enhancing it to progress on your technology journey is crucial.

At JuiceIT, you'll have the opportunity to engage with experts from Data#3 and our world-leading technology partners. Together, we'll help you balance progress with risk, while ensuring, no matter where you are on your technology journey, AI becomes is an integral part of your success story.

Are you ready to **Simplify. Connect. Protect?**

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Meet our 2025 keynote speaker

Dr Michelle Dickinson

Dr Michelle Dickinson (MNZM) is a passionate researcher and teacher with a love of tech, science and engineering.

With a PhD in Biomedical and Materials Engineering, Michelle has combined her interests to give her a unique insight into how nature and technology can learn from each other for scientific developments.

As co-founder of Nanogirl Labs Ltd and an honorary academic in Engineering at the University of Auckland, New Zealand, Michelle has always followed her dreams and never let traditional stereotypes scare her.

With this belief she is passionate about shaping technology to make the world better, technology trends, and innovating for the future of tomorrow.

ABOUT | Dr Michelle Dickinson

Innovating the Future of Tomorrow

Michelle discusses the rapid advancements in technology and their impact on workplaces and daily lives. Emphasises the importance of staying ahead of the curve in a world of constant change. Drawing from real-world examples, Michelle demystifies innovation, highlighting that it can be both accessible and enjoyable. The talk aims to inspire and empower individuals, whether business leaders navigating industry shifts or individuals curious about the future, to thrive in the evolving landscape of technological innovation.

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Platinum Sponsor

Microsoft

Diamond Sponsor

CISCO

Gold Sponsors

Adobe

Lenovo

F5

Silverfort

Synology

Silver Sponsors

AIRLOCK DIGITAL

CoreView

DELL Technologies

hp

LogicMonitor

mimecast

nerdio

NetApp

nitro

rubrik

SentinelOne

veeam

Bronze Sponsors

SYSTEMS

Delinea

aruba

Kensington

The Professionals' Choice

ManageEngine

paloalto

PURESTORAGE

Life Is On Schneider Electric

Targus

Yealink

yubico

JuiceIT Event App

Event information at your fingertips

Download the **Cvent Events app** from the app store

Search **JuiceIT**

JuiceIT 2025 Adelaide - Data#3

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Lead Capture & Delegate Data

As part of each sponsorship package, each sponsor will receive lead capture access through Cvent.

The platform will allow editing capabilities for sponsor questions to qualify leads collected onsite. Sponsors will be able to update and collect additional information and capture notes directly on the platform using the Cvent Sponsor Portal.

Sponsors are provided with unique login credentials to access the customised Lead Tracking application and post-event data collection. Delegate information from captured leads will be available for download immediately after each event.

Sponsors will only receive delegate data pertaining to leads collected using their individual portal/s. A full list of delegates **WILL NOT** be made available to sponsors due to privacy restrictions.

JuiceIT2025

SIMPLIFY
CONNECT
PROTECT

Keynote
Hall G

Expo Floor
Room C + D

Breakout Room
Room E1, E2, E3 + Gilbert Suite

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Adelaide Agenda

JuiceIT2025

SIMPLIFY
CONNECT
PROTECT

8:00am - 8:30am	Registration and Sponsor Showcase Opens - Hall C & D				
8:15am – 9:50am	Seated Breakfast – Hall G				
8:30am – 9:50am	Welcome and Keynote Presentation – Hall G				
9:50am – 10:20am	Networking Morning Tea and Sponsor Showcase - Hall C & D				
		Breakout 1 Hall E1	**Breakout 2 Hall E2**	**Breakout 3 Hall E3**	**Breakout 4 Gilbert Suite**
10:20am – 11:00am	Session 1	Microsoft	Data#3	Cisco	Adobe
11:10am – 11:50am	Session 2	Microsoft	Data#3	Cisco	Lenovo
12:00pm – 12:40pm	Session 3	Microsoft	F5	Silverfort	Synology
12:40pm – 1:30pm	**Networking Lunch & Sponsor Showcase – Hall C & D**				
1:30pm – 2:00pm	Session 4	NetApp	Dell Technologies	HPi	Mimecast
2:10pm – 2:40pm	Session 5	SentinelOne	Veeam	Logic Monitor	Airlock Digital
2:50pm – 3:20pm	Session 6	Nerdio	Rubrik	Nitro	CoreView
3:30pm - 4:15pm	Closing	Data#3 – Panel presentation – Hall E2			
4:15pm – 5:00pm	**Sponsor Showcase and Post Event Networking – Hall C & D**				

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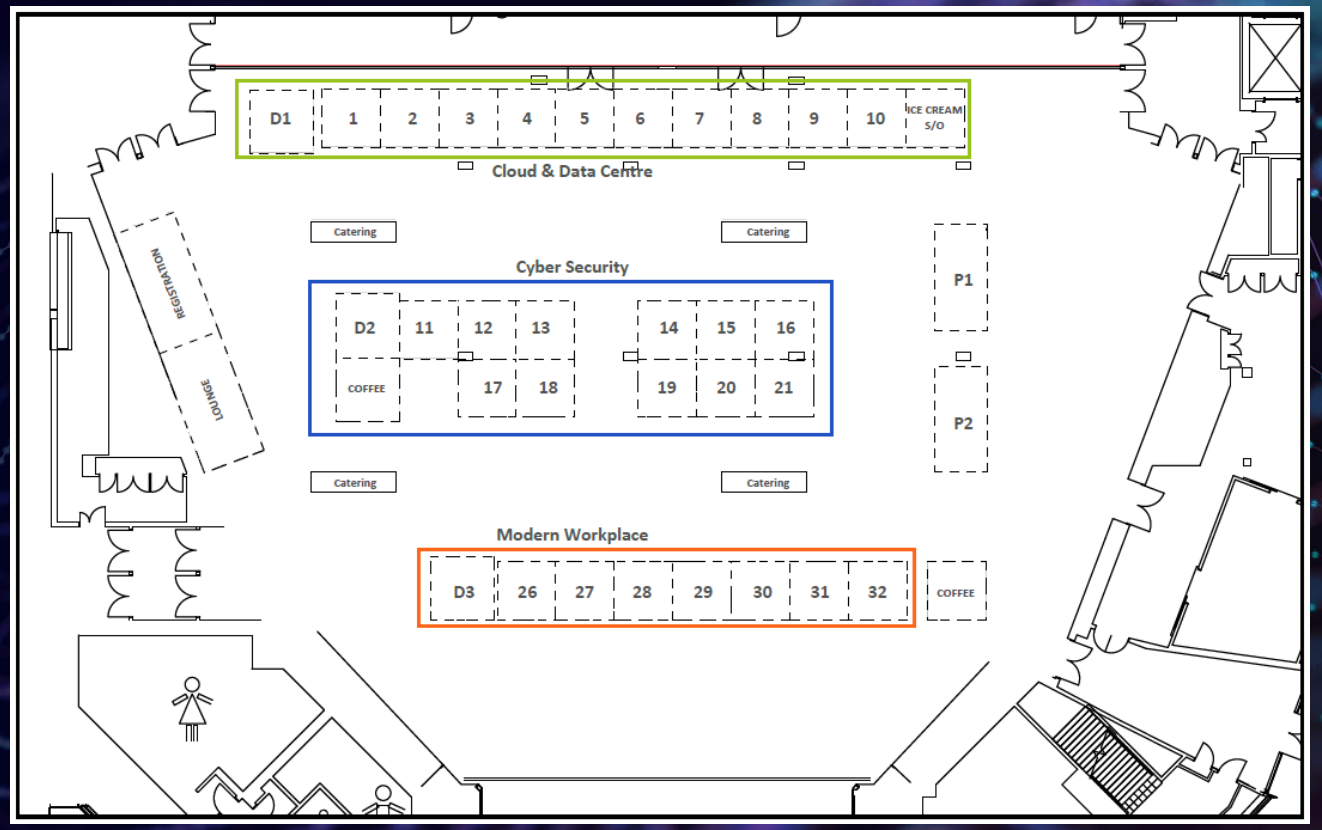
Adelaide

Cyber security zone	Cloud and data centre zone	Modern workplace zone	Platinum & Diamond
11 Mimecast	**1** Lenovo	**26** Nerdio	**P1** Microsoft
12 SentinelOne	**2** Synology	**27** HPi	**P2** Cisco
13 f5	**3** Dell Technologies	**28** Nitro	
14 Veeam	**4** CoreView	**29** Yealink	
15 HPE Aruba Networking	**5** Logic Monitor	**30** Targu	
16 ManageEngine	**6** NetApp	**31** Kensington	
17 Silverfort	**7** Rubrik	**32** Adobe	
18 Airlock Digital	**8** Pure Storage		
19 Yubico	**9** 11:11 Systems		
20 Palo Alto Networks	**10** APC by Schneider Electric		
21 Delinea			



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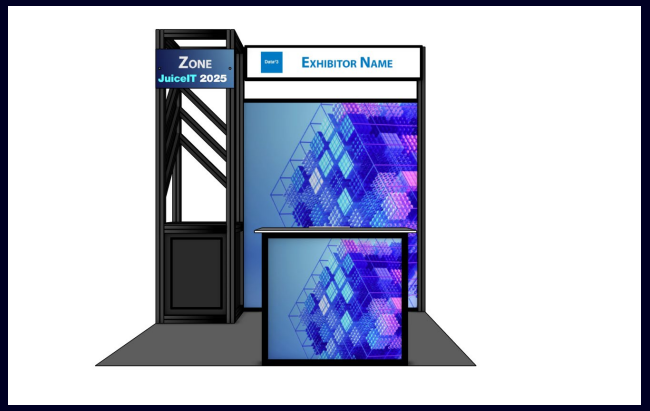
Cyber security zone

Cloud and data centre zone

Modern workplace zone

Sponsor



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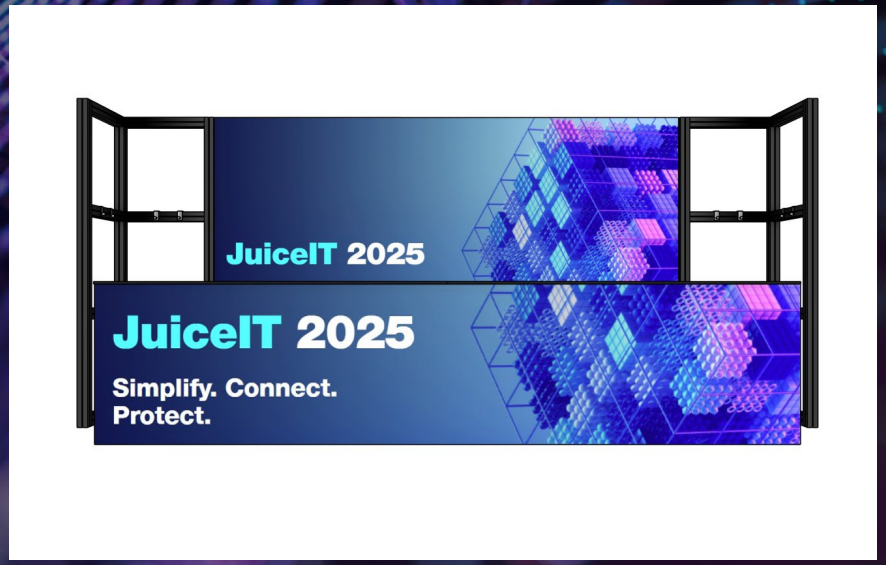
Registration



Bump In & Bump Out

Monday 17th March	
Sponsor exhibitor Bump In	3:00pm – 5:00pm
Tuesday 18th March	
Staff & Sponsor Arrival	7:00am
Exhibition Opens	8:00am
Exhibition Closes	5:00pm
Exhibitors Bump Out	5:00pm – 6:00pm

Outstanding Displays will commence their bump out of the booths from 6.00pm at which time all sponsors must have completed their pack down and removed all vendor owned items from the trade floor and booth areas.

Upon completion of the event, please pack and correctly label all goods for collection and leave on your booth. These will be collected and taken to the loading dock for collection.

Data#3 assumes no responsibility for sponsor freight and is not liable for damaged, lost or undelivered goods. Logistic arrangements are between the sponsor, supplier and venue directly.

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Catering

Catering Periods	
Breakfast (seated at Keynote)	8.15am – 9.50am
Morning Tea	9.50am – 10.20am
Lunch	12:40pm – 1:30pm
Networking	4:15pm – 5:00pm

All catering will be served at the same time.

Please allow delegates to be served first

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Social Media

You are encouraged to share / re-post what is posted to the Data#3 account.

Feel free to share your own positive experiences about sessions & the event.

#D3JuiceIT

Do not respond to anything negative. Marcomms team will be monitoring and will take this off-line.

Event Photography

Please note that a team of dedicated event photographers will be onsite at the event.

They will be taking photographs of the main trade area, sponsor booths, delegates, sessions and other event related items.

These images may be used in the public promotion of future JuiceIT events.

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Sponsor Attendee Passes

All attendees must be registered and wearing a name badge on site, this is for safety reasons. Without a name badge, entry to the trade floor will be denied.

- Sponsor Check-in opens at 7:00am
- Self Check-In Kiosk
- Use QR Code from reminder email or search your name

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Presentations

All sessions run for 40 minutes (Platinum and Gold) or 30 minutes (Silver) in length, with the presentation recommended to allow for question time.

- Data#3 Staff to provide a Top and Tail, and facilitate Q&A. This person is being organised by Data#3.
- All breakout rooms will have a laptop (Windows based), lectern, fold-back screens (current slide, presenter notes and countdown), microphone and sound system as part of the set-up. Should a presenter wish to utilise their own laptop (such as a MAC), it is the presenter's responsibility to ensure the appropriate connections accompany the device.
- All presentations need to be sent to Cassie at Data#3 at least 3 days prior along with a PDF version you would like shared with delegates after the event.
  It is recommended that each presenter bring their presentation on a USB on the day of the event to the allocated speaker room. While Data#3 will hold all presentations provided, if any last minute changes are made to presentations, these will need to be managed from an external source such as a USB or hard drive.
- A speaker presenter room is available in each location.

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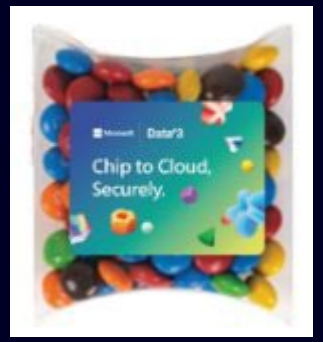
Venue Food approvals & electrical items

FOOD

If you will have food items at your stand then you will need to seek approval from the venue as they have strict food licence.

- Exhibitors wishing to distribute any food or beverage samples must seek prior approval from ACC to meet the ACC's ISO 22000 Food Safety Standards. An External Supply Charge of $410.00 may also apply if samples do not meet sampling guidelines (50grams or under).
- You may order the below items directly with the venue
  - cabled internet packages
  - water station
  - chocolate block station
  - lolly bar
  - fruit cups
  - donuts



Approval from

Bill Mack
Exhibition Coordinator
Adelaide Convention Centre
Ph: (61 8) 8210 6708, Email: Bill.Mack@avmc.com.au

ELECTRICAL

- All electrical devices outside of what Outstanding Displays are suppling will need to have been electrical tested and tagged: All electrical equipment entering an AVM venue must display up to date testing and tagging in accordance with the relevant Australian/New Zealand standards.
- Double adaptors, and piggy backing from distribution boards is prohibited from use onsite. The practice of piggy backing at electrical lead ends is also restricted.

Delivery Information

Delivery Label
EXHIBITOR GOODS

Deliveries not accepted before Monday, 17 March 2025, via the Plaza Loading Dock. Exhibitors should also provide “authority to leave” instructions.

All exhibitor deliveries must be scheduled with ACC’s Loading Dock.
Deliveries arriving without a booking or prior to the allocated move in period will not be accepted.
To book in your delivery, please contact ACC’s Loading Dock:
Phone: (+61 8) 8210 6773
Email: ntld@avmc.com.au

Collection of Exhibitor Goods
Exhibitor goods must be collected at the time of move. It is the responsibility of the exhibitor to move all their goods back to the relevant Loading Dock at the conclusion of the exhibition for collection. Collection must be made on day of event.
Exhibitors who have arranged for couriers to collect their goods must ensure all items are clearly labelled with:

- Company name
- Contact name
- Contact number
- Destination
- Courier name

All goods must be accompanied with a completed consignment note.
Collection of goods after event – Due to no available storage at the venue, collection of items will need to take place during bump-out on 18/03/25. For anyone experiencing difficulties arranging transport, we recommend utilizing the following courier service: Pack & Send Adelaide East johnnylin@packsend.com.au

****Data#3 is not responsible for sponsor deliveries to or from venue.****

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Internet

Wireless internet is being provided to all attending sponsors, Data#3 staff and delegates with compliments of Data#3.

Unless a hard-wired internet connection was ordered prior to the event, no connections can be made on the day.

Hardwired Internet
Available to order from venue for $94.50 each. See attachment below for more information

Rosa Ockleshaw, Technology Planner
Adelaide Convention Centre
Ph: (61 8) 8210 6672, Email: Rosa.Ockleshaw@avmc.com.au

WiFi Internet
Conference supplied Wifi up to 250Mbps – Wireless speeds may vary on concurrent connections and devices
SSID / User: JuiceIT25
Password: Adelaide25

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proudly supporting

SOLAR BUDDY

Data#3

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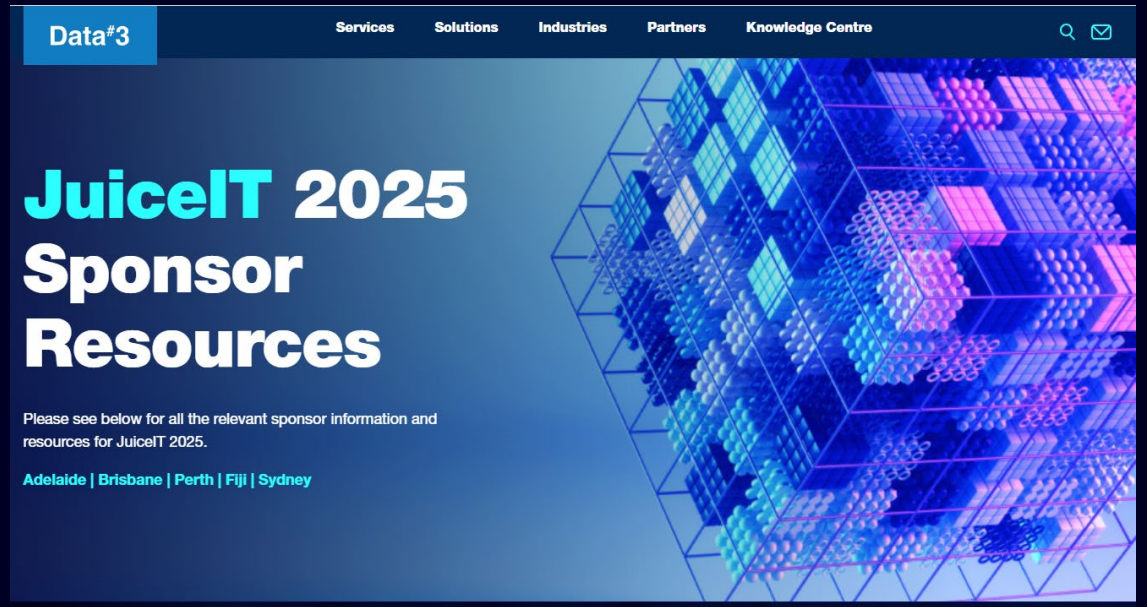

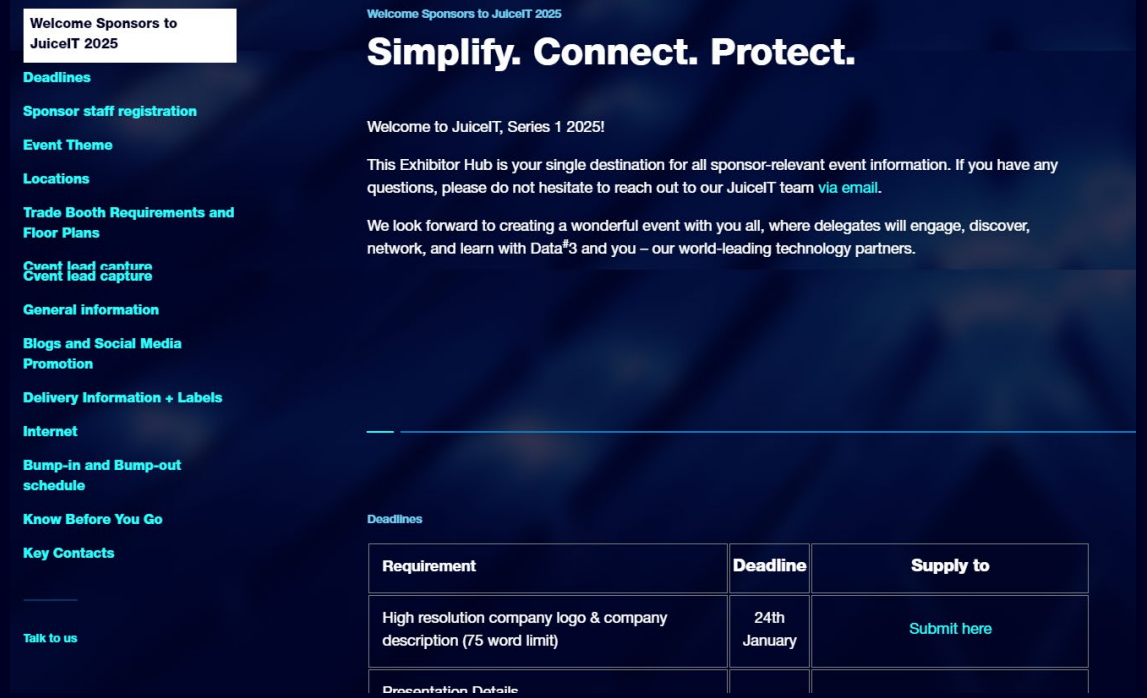

Sponsor Resource Hub

JuiceIT Sponsor 2025 |Data#3

Please review the following page for all relevant sponsor information and resources for JuiceIT 2024

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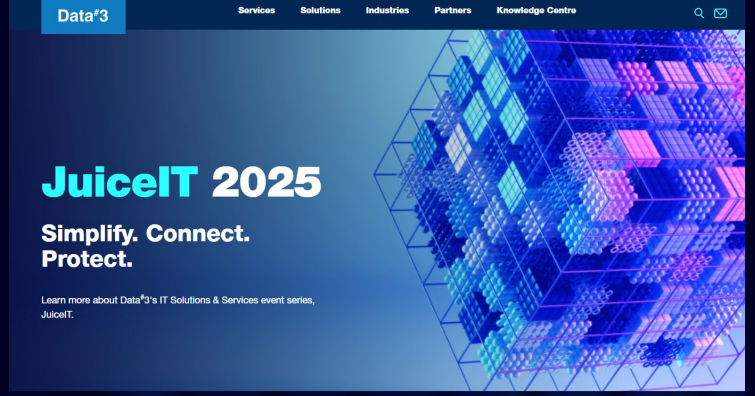
Delegate Landing Pages

[JuiceIT 2025 | Data#3]



Overview

Simplify. Connect. Protect.

Data#3 and our world leading vendor partners will be hosting Australia's largest free IT Solutions & Services conference in Adelaide, Brisbane, Perth, Fiji, and Sydney in March and May 2025.

At JuiceIT, we're not just talking about technology; we're talking about real solutions for real people. It's about building meaningful connections – whether that's within your team, with your customers, or across your entire business and technology ecosystem – and, of course, it's about protecting what matters most in an increasingly complex world.

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Are you ready to **Simplify, Connect, and Protect?**

Need help justifying your attendance? Download our attendance justification document here.

Locations

JuiceIT 2025 is coming to these five cities!

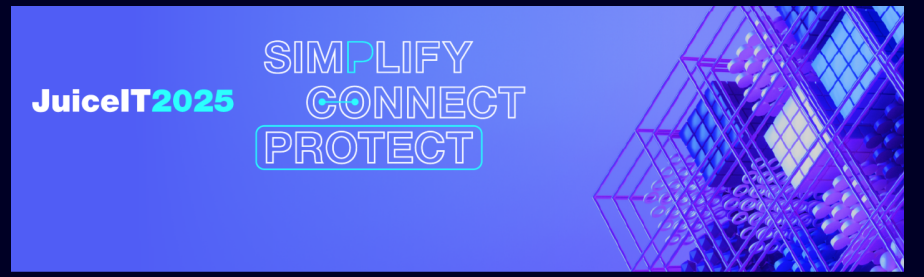
Adelaide
Tuesday 18th March
Adelaide Convention Centre
Register now

Brisbane
Wednesday 26th March
Brisbane Convention & Exhibition Centre
Register now

Perth
Wednesday 2nd April
Perth Convention & Exhibition Centre
Register now

Suva
Wednesday 7th May
Grand Pacific Hotel
Register now

Sydney
Tuesday 20th May
Sofitel Sydney Wentworth
Register now



1 Personal Information — 2 Additional Information — 3 Location — 4 Registration Summary

JuiceIT Registration

Fill out the information below, then click Next to continue.

* First name

* Last name

* Email address

* Mobile

(Please enter your number including country code, without any spaces or hyphens. For example - +61xxxxxxxx)

* Organisation

* Job Title

Work Phone

* Work City

* State

Next

Contact Us

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Data#3
Q&A
JuiceIT2025
SIMPLIFY
CONNECT
PROTECT

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Event Contacts

Cassie Boulter
Senior Events Specialist
Cassie_Boulter@data3.com.au
0410 423 413

Garrett MacDonald
Chief Marketing Officer
Garrett_Macdonald@data3.com.au
0416 182 758

Kerri Absolon
Manager – Business Marketing
Kerri_Absolon@data3.com.au
0427 198 075

On the day, please see a member of the Marketing team with:

- Any event questions
- Medical emergencies
- Other issues or concerns

JuiceIT2025

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See you in Adelaide!

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