

Technology Intelligence 360



67% of IT Leaders confirmed that at least half of technology purchasing is now controlled by business units.¹

Due to lack of visibility and access to democratised and normalised information about their technology, Data#3 has found 54% of customers are overspending on hardware and licensing, and wasting IT budgets, while the remaining 46% are under-licensed and pose a compliance risk.²

Are you struggling with:

- Visibility of your technology investments.
- Reporting across multiple, disparate stores of technology asset data.
- Managing technology information in spread sheets.
- Identifying who is using what technology.

You need Technology Intelligence 360

Understanding technology investments

We have found that:

- Customers cannot quickly and efficiently understand the truth about the technology they own and/or are using.
- In our experience, 5-10% of the devices discovered during an engagement are unknown to the customer, which is a significant risk.
- Businesses who cannot dynamically track the technology in their environment due to shadow IT, a lack of asset management or siloed data, run the risk of paying too much for their technology needs across both hardware and software.

How confident are you of your ability to accurately understand what technology is in use and turn that knowledge into actionable insights?

Too many data silos creating walls

We have found that:

- Technology information is spread across multiple systems and departments within an organisation, making it extremely difficult to access in a timely fashion.
- As technology managers need to quickly make strategic decisions based on facts, its impossible to achieve without visibility and intelligence.
- By having a single pane of glass view into all technology across the environment customers can make more informed decisions based on the facts enabling them to save time, effort and money.

Does your organisation have access to all its technology data via a centralised, single pane of glass view?

Wasting precious time with raw data

We have found that:

- Customers spend a significant amount of time manually cleansing and remediating data from disparate sources across the environment.
- Once this information is exported it becomes stale, and the time it takes to remediate the data means its commonly incorrect for the purpose it was extracted for.
- According to analyst's customers will continue to be 50% less productive, and 50% less prepared in the event of a software audit or contract negotiation, leading to over or under spend.

How much time are you wasting cleansing raw data that could be better used elsewhere?

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Technology Intelligence 360



“In our experience, 99% of organisations miscalculate the size of their IT environment, on average under or overestimating by 21%.”

Peter Taylor,
National Practice Manager,
Technology Intelligence and SAM Solutions, Data#3.

What is Technology Intelligence 360?

Data#3's Technology Intelligence 360 Solution provides customers with a single pane of glass view into their technology investments, with a focus on normalising and augmenting existing data sources, rather than introducing additional cost and complexity.

Technology Intelligence 360 is an agentless solution that enables customers to maximise the investment in existing data sources such as Intune, SCCM and Hypervisor technologies, while taking advantage of an industry leading Snow Software platform, hosted and delivered by Data#3.

Broken into four key components across Technology, Installation, Hosting and Support, the Technology Intelligence 360 solution starts customers on a journey of obtaining trustworthy, democratised, normalised and augmented data that accelerates business decision making and enables technology asset managers to perform in their roles more effectively.

The Technology Intelligence 360 solution is the start of every customers journey to better technology asset management.

Data#3's Technology Intelligence 360 solution provides customers with complete flexibility to “Build You Own Service” (BYOS), delivering a Gold, Silver and Bronze purchasing model for the Installation and Support components, as well as an innovative “Periodic Table” of “Service Elements” that can be added to your service when you need them, or are ready to consume them, delivering a true, consumption based service for technology data management.

Customers can expect to receive:

- Access to the Technology Intelligence Platform.
- Basic user training.
- Onshore Service Management and 1st Level Technical Support.
- Complimentary MACD Service Credits.

What are the Periodic Table and Service Elements?

An innovative way to present and consume services, the periodic table shows all the ‘value elements’ that Data#3 can provide when the time is right for you. Service elements are broken into the following 9 categories:

- Inventory+
- Customisation
- Software Asset Management (SAM)
- Software as a Service (SaaS)
- Hardware Asset Management (HAM)
- Security
- Enterprise
- Finance
- Adoption

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View a single source of truth for your technology

- Anywhere, anytime access to the cloud-hosted Technology Intelligence Platform.
- Monitor technology across your entire organisation.
- Drive digital transformation with powerful data insights.

Increase productivity with clean, normalised data

- Increase the IT team's productivity with immediate access to normalised, augmented and comprehensible information.
- Be more prepared for vendor audits or contract negotiations.
- Democratise information across the IT business unit enabling all teams to be more productive with access to information to help drive their discipline.

Simple, Secure Solution

- Hosted in Australia, we offer peace of mind with our Information Security Management System (ISMS) and onshore delivery and support approach.
- We can even install it for you, help you do it yourself or leave you to complete it on your own. The choice is yours.

What to expect from Technology Intelligence 360?

Data#3 will ensure you get off to the best start by supporting your installation with as much or little involvement as you need.

Once installed you will receive basic training in how to use the platform, and maximise the value of the investment. Immediately customers will experience an uplift in reporting capability, technology visibility and maturity in their IT processes.

Additionally, you will enjoy local, Australian-based first and second level technical support for the Technology Intelligence Platform via our skilled and certified specialists.

Via the Periodic Table and Service Elements, customers can choose to add additional value-based outcomes to their service when they need it most.

Why Data#3?

- Cloud hosted and managed by Data#3, save the cost of owning and maintaining a Technology Intelligence Platform yourself.
- The platform has been built with a strong focus on data protection and providing a secure solution, with an established Information Security Management System aligned to ISO27001.
- Expert Partner with Snow Software.
- A large skilled national team, with experience in the deployment and operation of Snow Technology Intelligence Solutions.
- Throughout the 2021 financial year, we supported over 60 customers and managed over 180,000 physical and virtual technology assets.

Your Next Steps

- [Request a demo](#) and learn more on our technology intelligence solutions.
- [Read](#) how Fiji National Provident Fund gained visibility of their devices and software licenses.
- [Connect with a Data#3 Specialist](#) here, or contact your account manager today.

¹ Snow Software: A Perspective on IT Cost Management Report [2021]

² Data based on a study of all Data#3 Software Asset Management customers.

Interested in how Data#3 can help?

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