

## Sydney Football Stadium Set to Score with Networking Solution from Data#3

**April 22, 2021; Sydney, Australia:** Leading Australian technology services and solutions provider, Data#3, today announced that it has been engaged to deliver a modern networking solution for the new Sydney Football Stadium.

The NSW Government is redeveloping the Sydney Football Stadium into an iconic, world-class venue to ensure Sydney has a sporting and entertainment precinct of an international standard and that NSW remains the number one choice for sporting and entertainment events.

The solution is part of an overall \$828 million-dollar project to create the state-of-the-art stadium. Data#3 was selected for its proven expertise in designing and delivering the robust networking solutions needed to provide services to 42,500 exuberant fans leveraging Cisco technology.

Data#3 General Manager for NSW and ACT, Paul Crouch, commented, “The team is excited to be involved in such an important project. We know it’s an incredible responsibility to enable such services, but we know we’ve got the expertise to deliver a superior solution. We look forward to delivering a world-class stadium. We can’t wait to see the results of our hard work as memorable sporting events are brought to life in Sydney.”

Data#3 Chief Executive Officer and Managing Director, Laurence Baynham, commented, “Technology has never been more critical for success. Our vision is to harness the power of people and technology for a better future and this project is a great example of our vision in action. Our digital solution will ensure that advanced game-day experiences will be provided to patrons attending the Sydney Football Stadium.”

Bringing together consulting, technical expertise, industry partnerships, and Cisco’s market-leading technology, Data#3 is equipped to help customers achieve their business objectives. Data#3 has achieved Cisco Gold Partner status, Cisco’s highest partner certification and was awarded Cisco’s ANZ Networking Partner of the Year for 2020. It also received recognition on the world stage when it was named as Cisco’s global Commercial Partner of the Year for 2020.

**ENDS**

### Additional resources

<https://vimeo.com/530603712/629f0956ce>

Please see drone footage at the above link for use. This visually demonstrates the progress and ongoing work taking place at the Sydney Football Stadium.

**For additional information:**

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## **About Data#3**

Leading Australian IT services and solutions provider, Data#3 Limited (DTL), is focused on helping customers solve complex business challenges using innovative technology solutions.

Built on a foundation of over 40 years' experience, combined with world-leading vendor technologies, Data#3 delivers an integrated array of solutions spanning cloud, mobility, security, data & analytics and connectivity. These technology solutions are delivered by combining Data#3's services across consulting, project services and managed services.

Listed on the ASX in 1997, Data#3 reported revenues of \$1.6 billion in the 2020 financial year and has more than 1,200 employees. Headquartered in Brisbane, it has facilities across 12 locations in Australia and Fiji.

More information about Data#3 and its solution and service offerings is available at [www.data3.com.au](http://www.data3.com.au)