

Cricket Fiji Strikes Sponsorship Deal with Data#3

August 20, 2018; Suva, Fiji: Data#3, a leading IT services and solutions company, is pleased to announce its sponsorship agreement with Cricket Fiji. The deal will provide apparel and unique benefits to both male and female players, including the Fijian national T20 cricket team, who will compete in the ICC World T20 Pacific EAP regional qualifiers in the coming weeks.

Data#3 Chief Executive Officer and Managing Director, Laurence Baynham, commented, “We are delighted to support such a great game and organisation. We look forward to working with Cricket Fiji and wish the T20 men’s cricket team the very best of luck in the upcoming qualifiers on home soil.”

As part of the sponsorship, a contribution will be also be made to WOWS Kids Fiji, a non-profit charity foundation for children with cancer in Fiji.

Cricket Fiji Chairman, Mosese Yavalanavanua, commented, “The partnership is a great fit and complements both the Cricket Fiji and Data#3 brands and all remain fiercely committed to upholding the image of the sport. The partnership enables us to strengthen the guidance and support offered to our cricketers as they build their careers here at home while we prepare for global tournaments. Cricket is the number 2 sport in the world in terms of global audience and the announcement of an international partnership in the week of the T20 World Cup qualifying round underlines the appeal of Cricket Fiji in the Pacific and globally.”

For over 19 years, Data#3 has provided its Fijian customers with the best local knowledge and technology to transform and support their businesses. The company also opened a branch office in Suva 18 months ago.

“Data#3 is pleased to support the Fijian community. We employ local talent, provide them with the best in training opportunities, support local business where possible, and ultimately, reinvest our success in Fiji. This is something that we are very proud of,” concluded Baynham.

Data#3 will also host a free technology event this September. JuiceIT is one of Australia’s largest IT events and this year we are bringing the conference to Fiji. Data#3’s comprehensive business IT and vendor showcase will provide attendees with a half-day of presentations and demonstrations from 7 of the world’s leading technology providers.

ENDS

ASSOCIATED MEDIA

PHOTOGRAPHY

Visit bit.ly/2MtYOVX to download associated photography stills.

Image 1: L to R: Brendan Merry, Manager Software Pacific Islands, Data#3; Jelaine Doncaster, General Manager – Software Solutions, Data#3; Brad Colledge, Executive General Manager, Data#3 and Laurence Baynham, Chief Executive Officer and Managing Director, Data#3.

Image 2: L to R: Jelaine Doncaster, General Manager – Software Solutions, Data#3; Laurence Baynham, Chief Executive Officer and Managing Director, Data#3; Brendan Merry, Manager Software Pacific Islands, Data#3 and Brad Colledge, Executive General Manager, Data#3.

Image 3: Laurence Baynham, Chief Executive Officer and Managing Director, Data#3.

VIDEOGRAPHY

Visit bit.ly/2w5o3n6 to download the video message from Data#3 Chief Executive Officer and Managing Director, Laurence Baynham, played at the press conference.

Visit bit.ly/2L5lpUc to download interview statements from Data#3 Chief Executive Officer and Managing Director, Laurence Baynham.

About Data#3

A leading Australian IT services and solutions provider, Data#3 Limited (DTL) is focused on helping customers solve complex business challenges using innovative technology solutions.

Built on a foundation of 40 years' experience, combined with world-leading vendor technologies, Data#3 delivers an integrated array of solutions spanning cloud, mobility, security, data & analytics and IT lifecycle management. These technology solutions are delivered by combining Data#3's services across consulting, project services and managed services.

Listed on the ASX in 1997, Data#3 reported revenues of \$1.1 billion in the 2017 financial year and has more than 1,100 employees. Headquartered in Brisbane, it has facilities across 12 locations in Australia and Fiji.

More information about Data#3 and its solution and service offerings is available at www.data3.com.au

About Cricket Fiji

Cricket Fiji is the national sporting organisation responsible for the development, promotion and governance of cricket in Fiji and has been a member of the International Cricket Council (ICC) since 1965. The organisation achieves this through a range of initiatives including junior development programs, tournaments, high performance programs, cricket education courses, facility development, public relations, and marketing.

Although the national team's progress is what many people focus on, we believe that domestic cricket, at both an elite and recreation level is equally as important. Without grass roots cricket we would not have a sustainable and ongoing pool of players from which to develop our national sides, and what is equally as important is that we promote a healthy and balanced lifestyle, which includes regular exercise, to all Fijians, no matter what their cricketing ability.

As an Associate Member of the International Cricket Council (ICC), Cricket Fiji is one of 104 national cricket associations worldwide. Cricket Fiji is a member of the East-Asia Pacific Region and is one of only four ICC Associate Members among the region's ten members. To qualify as an ICC Associate Member it is a requirement to provide evidence that the national cricketing body has a firmly established and organised cricket structure.

Cricket Fiji is a not-for-profit organisation.

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