

FOR IMMEDIATE RELEASE

Data#3 Wins the Australian Business Awards for Employer of Choice in 2017

August, 16, 2017; Brisbane, Australia: Leading Australian technology provider Data#3, today announced that it has been recognised as a Winner of The Australian Business Awards for Employer of Choice (EOC) in 2017. The EOC accolade recognises organisations, which have developed leading workplaces that maximise the full potential of their workforce through practices that demonstrate effective employee recruitment, engagement and retention.

Laurence Baynham, Data#3 Chief Executive Officer and Managing Director, said:

“To be recognised as a Winner of The Australian Business Awards for Employer of Choice is a fantastic achievement for the Data#3 team. The award confirms that Data#3 measures up against companies of all types and sizes, proving that our organisation, and the people within it, continue to adapt to a fast changing market and together we make a formidable team.

We are extremely proud to accept this award as it is the second independent Employer of Choice Award for Data#3 in 2017. It provides further validation of the investments made in developing our people and culture.” Mr Baynham added.

“Innovative human resource management practices play an increasingly important role in sustaining leading edge competitiveness for organisations in times of rapid change and increased competition,” said Australian Business Awards Program Director, Ms Tara Johnston.

“There is a close relationship between innovation and employee engagement. Engaged employees often perform at a higher level and bring dedication and interest to their job, which often leads to innovation in the workplace.”

“Organisations that incorporate employer branding as an integral part of their overall business strategy will gain a competitive advantage by taking a long-term approach to investing in talent acquisition. Never has current and future talent been more important to business success than it is today,” Ms Johnston added.

Group Manager for Organisational Development and Human Resources at Data#3, Tash Macknish, commented, “I am very proud to accept this award on behalf of Data#3. This award is a testament to our commitment to living our core values of honesty, excellence, agility, respect and teamwork. The company’s vision is to harness the power of people and technology for a better future and keeping this in focus, we empower our people and enable their success.”

Now in their twelfth year, The Australian Business Awards are an annual all-encompassing awards program, which recognises organisations that demonstrate the core values of business innovation, product innovation, technological achievement and employee engagement via a set of comprehensive award categories.

The Employer of Choice Framework (EOC Framework) is utilised as a structured model of assessment that enables the participating organisations to be benchmarked against world-class

performance standards through a global recognition and knowledge building initiative that is underpinned by the program's established framework.

The key attributes of the Employer of Choice Framework define the characteristics of well-managed, high-performing, industry leading organisations that provide a stimulating and supportive workplace. Entrant organisations are required to demonstrate their achievements across the key areas of Organisational Culture; Leadership & Strategy; Employee Education, Training & Development; Employee Health, Safety & Satisfaction; Performance Management; Recognition & Remuneration.

ENDS

About Data#3

Data#3 Limited (ASX: DTL) is one of Australia's leading business technology solutions companies servicing customers across a wide range of industries throughout Australia and the Asia Pacific. The company was established in 1977 and listed on the ASX in 1997.

Business technology solutions from Data#3 are underpinned by market-leading expertise in technologies from global vendors. The specialised solution categories include Cloud, Data and Analytics, Mobility, Consulting, Security and IT Lifecycle Management. Through the use of these solutions, Data#3 helps its customers to achieve:

- access anywhere anytime,
- increased productivity, organisational agility and enterprise growth,
- enterprise cost control,
- IT systems, applications and infrastructure optimisation,
- security, integrity, compliance and risk management, and innovation.

Data#3 reported revenues of \$983.2 million in FY16. The company has more than 1,100 employees and contractors and is headquartered in Brisbane with offices, data centres, and configuration and warehousing facilities across Australia.

More information about Data#3 and its solution offerings is available at <http://www.data3.com.au>.

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