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## Leading Australian Technology Company Data#3 Celebrates 40 Years in Business

**May 19, 2017; Brisbane, Australia:** Data#3, a leading Australian technology solutions provider, today announced that 2017 marks a major milestone for the company – 40 years in business.

The company celebrated with customers, staff, and vendor partners, across five different state locations. The Brisbane event, which took place after Data#3's flagship event, JuicelIT, was also attended by the current Data#3 Board and some original founders; including Terry Powell. Terry has been the single constant since starting the business in 1977, to his current role as a non-executive director on the Data#3 Board.

Data#3 Chief Executive Officer and Managing Director, Laurence Baynham, commented, "This is a great achievement for any Australian business. Thank you to everyone who helped us to reach this 40-year milestone. From humble beginnings, Data#3 has risen to become Australia's leading technology services and solutions company."

The company's history dates back to 1977, where in a garage in the suburbs of Brisbane, Terry Powell and Graham Clark started a new IT application software business. In 1984 Powell, Clark and Associates merged with Allbrand Typewriters & Office Machines Pty Ltd. to create Data#3 Limited.

This year also marks another great occasion for Data#3, as twenty years ago in December 1997, the company floated on the ASX with a market capitalisation of \$15 million. Today, it is approximately \$260 million and the team has grown to over 1,100 staff across 14 locations.

Baynham concluded, "Data#3 has a unique heritage and a culture that enables our customers to succeed in achieving their business objectives through innovative technology solutions, and Data#3 has become a brand that customers trust. Our 40-year history is a big differentiator as it demonstrates our continued stability and success in an ever-changing industry, and we look forward to adapting to the market opportunities for the next 40 years. As the company moves ahead – I look forward to working with our customers, partners, shareholders, community and, our people, to harness the power of people and technology for a better future."

**ENDS**

**About Data#3**

Data#3 Limited (ASX: DTL) is one of Australia's leading business technology solutions companies servicing customers across a wide range of industries throughout Australia and the Asia Pacific. The company was established in 1977 and listed on the ASX in 1997.

Business technology solutions from Data#3 are underpinned by market-leading expertise in technologies from global vendors. The specialised solution categories include Cloud, Data and Analytics, Mobility, Consulting, Security and IT Lifecycle Management. Through the use of these solutions, Data#3 helps its customers to achieve:

- access anywhere anytime,
- increased productivity, organisational agility and enterprise growth,
- enterprise cost control,
- IT systems, applications and infrastructure optimisation,
- security, integrity, compliance and risk management, and innovation.

Data#3 reported revenues of \$983.2 million in FY16. The company has more than 1,100 employees and contractors and is headquartered in Brisbane with offices, data centres, and configuration and warehousing facilities across Australia.

More information about Data#3 and its solution offerings is available at <http://www.data3.com.au>.

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