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FOR IMMEDIATE RELEASE

Data#3 Wins EMC APJ Services Partner of the Year Award

Data#3, a leading Australian business technology solutions company, was named Asia Pacific and Japan (APJ) Services Partner of the Year, at the recent EMC World Global Partner Summit which was held as part of EMC World in the US.

The Awards recognise partners in APJ for their commitment to EMC, as well as their proven ability to help customers successfully achieve their digital transformation goals, through the use of technology.

Data#3 was presented with this award for exceeding growth expectations and demonstrating a commitment to excellence through innovation and thought leadership.

Data#3's Chief Executive Officer, Laurence Baynham, commented "We're extremely proud to receive this award from global leader, EMC. Transitioning to a service-centric business is a key part of our strategy and aligns closely with EMC's corporate direction. This award reflects our skills in delivering quality services to our customers, and I'd like to congratulate the Data#3 team on achieving this superb recognition," concluded Baynham.

This year, more than 200 EMC channel and alliance partners from across APJ attended the Global Partner Summit at EMC World.

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About Data#3

Data#3 Limited (DTL) is an ASX listed company that is centered on helping customers achieve their business objectives through market-leading business technology solutions.

Customers choose Data#3 for their business technology solutions, the options offered in a Hybrid IT environment, the way they do things and most importantly, for their outcome based approach.

Business technology solutions from Data#3 are underpinned by market-leading expertise in technologies from global vendors. The specialised solution categories they offer are; Cloud, Data and Analytics, Mobility, Consulting, Security and IT Lifecycle Management. Through the use of these solutions, they help their customers to achieve:

- access anywhere anytime,
- increased productivity, organisational agility and enterprise growth,
- enterprise cost control,
- IT systems, applications and infrastructure optimisation,
- security, integrity, compliance and risk management, and
- innovation.

Data#3 reported revenues of \$870.5 million in the 2014/2015 financial year and has more than 1,100 employees. Headquartered in Brisbane, they have offices, data centres, and configuration and warehousing facilities across Australia.

More information about Data#3 and its solution offerings is available at www.data3.com.au.

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