

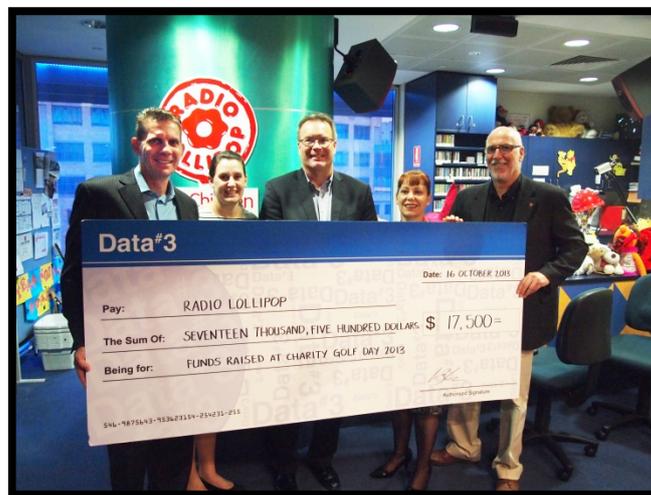
MEDIA RELEASE

FOR IMMEDIATE RELEASE

Data#3 Charity Golf Day Raises \$17,500 for Radio Lollipop

October, 17, 2013, Brisbane, Australia: Data#3 Limited, one of Australia's leading business technology solutions companies, today announced that it has raised \$17,500 for Radio Lollipop at its recent Queensland Charity Golf Day.

The official cheque was presented to Radio Lollipop at the Mater Hospital in South Brisbane on Wednesday evening and included a tour of the Radio Lollipop studio and their play program in action.



L-R: George Rodgers (Data#3), Kerri Absolon (Data#3), Laurence Baynham (Data#3), Sandra Ursino (Radio Lollipop), Bruce Uhlhorn (Radio Lollipop)

Radio Lollipop is a volunteer charity organisation providing care, comfort, play and entertainment for sick children and young people in hospital.

More than 100 customers, vendor partners and staff enjoyed a round of golf at Brisbane's Indooroopilly Golf Course on September 20, 2013 and the day was hosted by Pat Welsh (Seven News). With the generous help of sponsors, on-course donations and a post-event auction, Data#3 was successful in raising an incredible \$17,500 to donate to Radio Lollipop.

Data#3 Group General Manager, Laurence Baynham said that the company has a long history of engaging with and supporting charitable organisations within the Australian community.

“Over a 10 year period, our Charity Golf Day has raised significant funds which have been donated to organisations across the country. The success of our yearly charity event is evident in the commitment and

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support from the Data#3 team and our vendor partners in consistently achieving our fundraising goals year on year.

“The team is excited to be supporting Radio Lollipop and are thrilled with the fundraising result! This year’s event is a great day out for all involved and our ability to raise \$17,500 will help continue to enable the fantastic work Radio Lollipop do within the community.”

Sandra Ursino, Director, Radio Lollipop Australia said that Radio Lollipop was overwhelmed by the generosity and support from Data#3 and their sponsors. This donation will go towards the purchase of new digital radio equipment in the set-up of the new Radio Lollipop studio in the Queensland Children’s Hospital due to open in 2014.

Data#3’s Corporate Social Responsibility strategy is aimed at reducing the company’s impact on the environment, supporting local community groups and creating opportunities for students to gain experience in and exposure to the IT industry.

For additional information and photographs of the event please contact: ally_burt@data3.com.au

About Radio Lollipop

THE HEALING POWER OF PLAY

Radio Lollipop believes in the healing power of play – providing smiles and laughter to children at a time when they need it most. One in four children are admitted to a hospital before reaching age 14. Though some patients are short-stay, many have a recurring need for care and return repeatedly to hospital. Some who are terminally ill spend much of their short lives in hospital. Radio Lollipop gives young patients a voice and a choice during their stay. While they can’t say “no” to taking their medicine or receiving treatment, they can request their favourite songs, win prizes and hear their own voices on the radio. Those activities give youngsters a haven of normality in the hospital day which in other respects is strange, different and often scary.

<http://www.radiolollipop.org/>

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About Data#3

Data#3 Limited (ASX: DTL) is one of Australia's leading business technology solutions companies servicing customers across a wide range of industries throughout Australia and the Asia Pacific.

The company was established in 1977 and listed on the ASX in 1997.

Working with customer's business and technology teams, Data#3 addresses the **Hybrid IT** environment from **on-premise to outsourced to cloud**, through its software, infrastructure and managed solutions. These solutions leverage market-leading technologies from global vendors and Data#3's knowledge, expertise and experience to accelerate the achievement of customer business objectives:

- Software Solutions: for software licensing and deployment; asset management; and business productivity
- Infrastructure Solutions: for hardware lifecycle management; maintenance; and datacentre, network and desktop infrastructure
- Managed Solutions: for staffing; outsourcing; essential support; 'as a service'; cloud brokerage; and consulting.

Data#3 reported revenues of \$771 million in the 2012/13 financial year, and has approximately 900 employees. The company is headquartered in Brisbane and operates from 12 locations across Australia.

More information about Data#3 and its solution offerings is available at: <http://www.data3.com.au>

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