

FOR IMMEDIATE RELEASE

Data#3 Scores Three Awards at Cisco ANZ Partner Conference.

March, 6, 2013; Brisbane, Australia: Data#3 Limited, one of Australia's leading Information and Communications Technology companies announced today that it has been recognised as Borderless Technologies Partner of the Year, Smart Services Partner of the Year (Asia Pacific) and has also received the Alliance Manager of the Year.



From left to right: Laurence Baynham - Data#3 Group General Manager, Patrick Murphy - General Manager , Managed Services, John Tan – National Manager, Maintenance Solutions and Graham Robinson - National Practice Manager, Cisco

Cisco ANZ's Partner Insight Awards celebrate innovation, leadership and excellence within the business partner community. Award criteria include: architecture-led approach successes, business differentiation and strategic outcomes, and deep customer understanding. All winners were selected by a group of Cisco Australia and New Zealand Partner and Country executives.

The awards recognise Data#3's ongoing commitment and investment in offering Cisco technology and were accepted by Data#3 Group General Manager, Laurence Baynham at the Cisco Australia and New Zealand Partner Insight Awards on the 5th of March at its Partner Insight Conference in Melbourne.

"Data#3 is delighted to be recognised as a national leader with Cisco. These three awards reflect 15 years of investment in Cisco technologies. Winning these awards reflect our strategy in partnering with world leading vendors to deliver innovative, market-leading solutions to our customers." said Baynham.

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“Cisco ANZ’s Partner Insight Awards celebrate best practice within our partner community. It is an honour to present Data#3 with the three awards for their performance and achievements as a Cisco business partner in fiscal year 2012.” commented Sara Adams, Managing Director, Partner Business Group for Cisco Australia and New Zealand.

The award further underpins Data#3’s achievements and performance across Cisco products and services as a Cisco Gold Certified Partner.

About Data#3

Data#3 Limited (DTL) is an ASX listed company that provides market leading technology solutions across a wide range of industries throughout Australia and Asia Pacific.

We consult with our customers to help them design, deploy and manage technology solutions through our five specialist businesses:

- Licensing Solutions: for software licensing, asset management and business productivity
- Product Solutions: for hardware procurement, warehousing, configuration, deployment and disposal
- Integrated Solutions: for strategic consulting, and the design and deployment of the datacentre, network and desktop infrastructure
- Managed Services: for essential support and hardware maintenance, selective outsourcing, and cloud-based infrastructure and software as a service
- People Solutions: for contractor and permanent recruitment, and human capital performance management

Data#3 reported revenues of \$811 million in the 2011/12 financial year, and has approximately 1,000 employees. The company is headquartered in Brisbane and has offices across Australia.

More information about Data#3 and its solution offerings is available at <http://www.data3.com.au>

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