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**Data#3**

## The IT Revolution: IT starts with you

**Data#3's JuiceIT 2013 event explores the technology evolution impacting organisations and their end users**

**February, 19, 2013; Brisbane, Australia**: Data#3 Limited, one of Australia's leading ICT companies, will connect more than 1,000 customers with 27 of the world's leading technology vendors at **JuiceIT 2013.**

The event will include a keynote presentation from Data#3's Managing Director, John Grant.

The 2013 event theme of *The IT Revolution* highlights the changes which are persistent in the way end-users view and consume technology, whilst also challenging the idea that our IT world is moving from being evolutionary to revolutionary.

**JuiceIT** is a unique concept designed for customers seeking the latest insight and information from Data#3's own solution experts and technology partners, including Diamond Sponsors, HP.

Managing Director, John Grant said that the event, now in its fifth year, has successfully grown year on year and will be held in Adelaide, Brisbane and Perth in 2013.

"This year's event addresses the shift towards a human-centric IT landscape and discusses the implications this may have on an organisations technology and human environment.

"With a focus on end users, we will be exploring how technology has rapidly evolved and the next steps in delivering flexible and agile IT environments.

"The Data#3 Customer Immersion Experience is a great showcase of this new collaborative landscape and offers delegates the opportunity for a hands-on encounter with the latest technologies," concluded Grant.

**JuiceIT** provides attendees with the latest insight, information and engagement with world leading technology vendors. This opportunity allows decision makers to evaluate a range of best-in-class ICT solutions, determining those which best address current issues.

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**JuiceIT will be held in:**

**Adelaide**: Thursday February 28 – Hilton Hotel

**Brisbane**: Tuesday March 12 – Brisbane Convention and Entertainment Centre

**Perth**: Tuesday March 19 – Burswood Entertainment Complex

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## About Data#3

Data#3 Limited (DTL) is an ASX listed company that provides market leading technology solutions across a wide range of industries throughout Australia and Asia Pacific.

We consult with our customers to help them design, deploy and manage technology solutions through our five specialist businesses:

- Licensing Solutions:  for software licensing, asset management and business productivity
- Product Solutions:  for hardware procurement, warehousing, configuration, deployment and disposal
- Integrated Solutions:  for strategic consulting, and the design and deployment of the datacentre, network and desktop infrastructure
- Managed Services:  for essential support and hardware maintenance, selective outsourcing, and cloud-based infrastructure and software as a service
- People Solutions:  for contractor and permanent recruitment, and human capital performance management

Data#3 reported revenues of $811 million in the 2011/12 financial year, and has approximately 1,000 employees. The company is headquartered in Brisbane and has offices across Australia.

**More information about Data#3 and its solution offerings is available at http://www.data3.com.au**

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