

## MEDIA RELEASE

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FOR IMMEDIATE RELEASE

### Data#3 raises \$15,000 for The Smith Family

**November 9, 2012; Brisbane, Australia:** Data#3 Limited, one of Australia's leading Information and Communications Technology companies today announced that it has raised \$15,000 for The Smith Family at its recent Queensland Charity Golf Day.

The official cheque was presented to The Smith Family at the Data#3 Head Office today, where Data#3 and The Smith Family staff took the opportunity to celebrate the donation and the successful fundraising event.

More than 100 customers, vendor partners and staff enjoyed a round of golf at Brisbane's Indooroopilly Golf Course on October 10<sup>th</sup>. The day was hosted by ex-Brisbane Lions star Alistair Lynch. With the generous help of sponsors, on-course donations and a post-event auction, Data#3 in conjunction with its partners, was successful in raising an incredible \$15,000 to donate to The Smith Family.

The Smith Family helps disadvantaged Australian children transform their lives and create a better future for themselves through education.

Data#3 Group General Manager, Laurence Baynham said that the event was a great success for all involved and the company was pleased to help The Smith Family and to see the direct impact of the fantastic work they do within the community.

"Data#3 has a long history of engaging with and supporting charitable organisations within the Australian community and our Charity Golf Day is testament to that.

"Data#3 is currently building a national strategic partnership with The Smith Family, focusing on supporting their Learning for Life Program. Our involvement in the Learning for Life Program enables more opportunity for young people to further their education utilising IT."

Stephen Vines, General Manager – Queensland, The Smith Family also commented, "On behalf of The Smith Family I would like to thank Data#3 for their generous support by hosting the very successful 2012 Charity

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Golf Day. The \$15,000 raised will help The Smith Family to provide learning opportunities for disadvantaged children, through our Learning for Life Program in Queensland.

“At The Smith Family we know that children do not choose to be born into disadvantaged circumstances and we believe that every child deserves a chance. We sincerely thank Data#3 for working with us to help make a positive difference to the lives of young Australians in need,” said Vines.

Data#3’s Corporate Social Responsibility strategy is aimed at reducing the company’s impact on the environment, supporting local community groups and creating opportunities for students to gain experience in and exposure to the IT industry.

**For additional information and photographs of the event please contact: [ally\\_burt@data3.com.au](mailto:ally_burt@data3.com.au)**

### **About The Smith Family**

In Australia today more than 605,000 children\* are living in jobless families. For these children, the effects of their family’s financial disadvantage go beyond the pressures of not having enough money for the basics; it can prevent them from accessing the same educational and life opportunities as their peers. The Smith Family believes that every child deserves a chance no matter their circumstances and the national children’s charity works with young Australians in need helping them to create better futures for themselves, by supporting their participation in education.

*\*Source: Australian Bureau of Statistics (2011) [Labour Force Australia: Labour force status and other characteristics of families](#)*

### **About Data#3**

Data#3 Limited (DTL) is an ASX listed company that provides market leading technology solutions across a wide range of industries throughout Australia and Asia Pacific.

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We consult with our customers to help them design, deploy and manage technology solutions through our five specialist businesses:

- Licensing Solutions: for software licensing, asset management and business productivity
- Product Solutions: for hardware procurement, warehousing, configuration, deployment and disposal
- Integrated Solutions: for strategic consulting, and the design and deployment of the datacentre, network and desktop infrastructure
- Managed Services: for essential support and hardware maintenance, selective outsourcing, and cloud-based infrastructure and software as a service
- People Solutions: for contractor and permanent recruitment, and human capital performance management

Data#3 reported revenues of \$811 million in the 2011/12 financial year, and has approximately 1,000 employees. The company is headquartered in Brisbane and has offices across Australia.

**More information about Data#3 and its solution offerings is available at <http://www.data3.com.au>**

### **For additional information:**

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