

FOR IMMEDIATE RELEASE

Data#3 recognised at 2012 Microsoft Worldwide Partner of the Year Awards

June 26, 2012; Brisbane, Australia: Data#3 Limited, one of Australia's leading Information and Communications Technology companies, today announced it has been selected as one of three finalists worldwide for the Microsoft Innovative Customer Advocacy Partner of the Year Award.

The Innovative Customer Advocacy Partner award recognises Data#3's expertise in delivering innovative, market-leading solutions to customers. This recognition further builds upon Data#3's 2011 achievement as a finalist in the Microsoft Systems Management Partner of the Year category.

Data#3 Group General Manager, Laurence Baynham said the company was pleased to be acknowledged as a finalist for this prestigious award.

"To be selected as a finalist is an honour granted to a select few leading organisations worldwide.

"Over the past two years, Data#3 has invested to ensure our award-winning Microsoft practice continues to remain as one of Australia's best. Our unique and innovative approach is embodied in two of our key business practices – Strategic Consulting and Business Productivity Services.

"These teams work with customers across Australia to help information and knowledge workers adopt technology in support of business outcomes, and to sustainably increase productivity in the long-term. Ultimately, we seek to ensure that our customers are not 'victims' of their technology investments.

"The role of technology is to empower people, yet most organisations forget this and focus only on the technology. By working closely with customers, we ensure that their strategic plans are aligned with business outcomes. This guarantees that the benefits are realised and enables them to achieve their business goals," concluded Baynham.

The award recognises the company's strength in ensuring customers see the demonstrated value from an engagement with Data#3.

Awards were presented in multiple categories, with winners chosen from a set of nearly 3,000 entrants worldwide.

“We are proud to recognise our 2012 Partner Award finalists for their outstanding commitments to solving customer challenges,” said Jon Roskill, corporate vice president, Worldwide Partner Group, Microsoft Corp.

“Our partners are critical to our success as a company, and it is their creativity and innovative thinking in solving the unique needs of our customers that serves as the foundation for mutual, long-term success. We congratulate this year’s finalists on their achievements and look forward to following their continued success in the future.”

The Microsoft Partner Awards recognise Microsoft partners that have developed and delivered exceptional Microsoft-based solutions over the past year.

The global award from Microsoft underpins Data#3’s achievements as the 2011 Microsoft Australia Partner of the Year for Desktop, Server Platform and Large Account Reseller.

About Data#3

Data#3 Limited (DTL) is an ASX listed company that provides market leading technology solutions across a wide range of industries throughout Australia and Asia Pacific.

We consult with our customers to help them design, deploy and manage technology solutions through our five specialist businesses:

- **Licensing Solutions:** for software licensing, asset management and workforce productivity
- **Product Solutions:** for hardware procurement, warehousing, configuration, deployment and disposal
- **Integrated Solutions:** for strategic consulting, and the design and deployment of the datacentre, network and desktop infrastructure
- **Managed Services:** for essential support and hardware maintenance, selective outsourcing, and cloud-based infrastructure and software as a service
- **People Solutions:** for contractor and permanent recruitment, and human capital performance management.

MEDIA RELEASE

Data#3

Data#3 reported revenues of \$697 million in the 2010/11 financial year and has approximately 1,000 employees. The company is headquartered in Brisbane and has offices across Australia.

More information about Data#3 and its solution offerings is available at: <http://www.data3.com.au>

###

For additional information:

Ally Burt

Team Leader – Marketing Communications, Data#3 Limited

Tel: 07 3243 6216 | Mob: 0427 189 988 | Email: ally_burt@data3.com.au

Laurence Baynham

Group General Manager, Data#3 Limited

Tel: 07 3243 6210 | Mob: 0413 155 150 | Email: laurence_baynham@data3.com.au

Product or service names mentioned herein may be the trademarks of their respective owners.