

FOR IMMEDIATE RELEASE

Data#3 Makes Key Appointment in Western Australia

October 5, 2011; Brisbane, Australia: Today, Australian ICT leader Data#3 announced the appointment of well-known senior executive Glenn McAtee to the role of State Manager of its West Australian operation.

Glenn McAtee's last role was as General Manager for L7 Solutions, and prior to that he ran his own business which was eventually acquired by Alpha West.

"This is a critical role in our continued growth in West Australia, building on the foundations we have created over the last four years. Glenn's leadership and his solid background in services and solutions will enable us to expand on the solutions we already offer customers in the state," commented Laurence Baynham, Data#3 Group General Manager.

"I am delighted to be joining Data#3 at an exciting time in the business. Whether exploring technology consumption models such as private and trusted cloud or seeking the best in planning and deploying technology, managing hardware and software or getting the best from existing infrastructure, WA organisations now have local access to the solutions that make Data#3 Australia's leading ICT company," said McAtee.

Fresh from announcing record results for FY 2010/11, Data#3 is wasting no time in rolling out its promised expanded offerings into WA. Already performing strongly with its Licensing Solutions line of business, the appointment of McAtee confirms Data#3's commitment to its regional and national customers.

"West Australia is a fast growing economy which provides us with many opportunities to expand our range of solutions and services. With Glenn on board we have every confidence that we can grow rapidly and attract the best people to the WA team. By doing so we will be able to further provide our customers with the solutions that meet their changing business requirements," concluded Baynham.

About Data#3

Data#3 Limited [ASX: DTL] is a national Information and Communication Technology (ICT) solutions company.

Data#3 provides market leading expertise in:

- Software licensing and software asset management solutions to optimise and manage the acquisition of software licensed in volume from global manufacturers;
- Integrated solutions to design and deploy hardware and software infrastructure integrating the desktop, network and data centre;
- Product solutions for procuring, configuring and rolling-out technology cost effectively;
- Managed services to provide outsourced solutions for infrastructure operations, support and maintenance;
- People solutions to provide contract and permanent recruitment and human capital performance management.

Data#3's customers cover a wide range of industries including banking and finance, mining, tourism and leisure, legal, healthcare, manufacturing, distribution, government and utilities located throughout Australia and Asia Pacific.

Data#3 reported revenues of \$697 million in the 2010/11 financial year, and has approximately 650 employees. The company is headquartered in Brisbane, and has offices located in Sydney, Melbourne, Canberra, Adelaide, Perth, Townsville, Rockhampton and Gladstone.

More information about Data#3 and its solution offerings is available at

<http://www.data3.com.au>

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