# MEDIA RELEASE

**Data#3**

## Data#3 Continues Award-winning Success at the ARN Industry Awards for the Fifth Consecutive Year

**Brisbane, Australia – September 27, 2011** - Data#3 is celebrating after being awarded Enterprise Reseller of the Year 2011 at the 5th annual ARN Industry Awards held at the Hilton Hotel in Sydney last week. For Data#3 this is the fifth straight year celebrating winners' triumph in this category.

Data#3 Group General Manager Laurence Baynham said that the success in achieving this award truly reflects Data#3's ability to offer a range of technology consumption choices including public, private and trusted cloud to our customers.

"The difference in these awards is that they are voted by a panel of independent judges from each sector of the IT Industry and to accept this award in front of an audience of over 1,000 people is an outstanding recognition of the unrivalled flexibility and choice of solutions that Data#3 can offer its customers," continued Mr Baynham.

"To win this prestigious award five years in a row is truly a fantastic achievement and one that each and every member of the Data#3 team has contributed to in continuing to maintain our leadership position in the industry."

The theme of the 2011 awards was 'Channel Strong for 20 years' – which recognised the on-going strength of the reseller channel and 20th anniversary of ARN magazine. The ARN Industry Awards event has become a yearly event for vendors, distributors and resellers to come together as an industry and celebrate the past twelve months' a accomplishments.

**About Data#3**

Data#3 Limited [ASX: DTL] is a national Information and Communication Technology (ICT)

solutions company.

Data#3 provides market leading expertise in:

- Software licensing and software asset management solutions to optimise and manage the acquisition of software licensed in volume from global manufacturers;
- Integrated solutions to design and deploy hardware and software infrastructure integrating the desktop, network and data centre;
- Product solutions for procuring, configuring and rolling-out technology cost effectively;
- Managed services to provide outsourced solutions for infrastructure operations, support and maintenance;
- People solutions to provide contract and permanent recruitment and human capital performance management.

Data#3's customers cover a wide range of industries including banking and finance, mining, tourism and leisure, legal, healthcare, manufacturing, distribution, government and utilities located throughout Australia and Asia Pacific.

Data#3 reported revenues of $697 million in the 2010/11 financial year, and has approximately 650 employees. The company is headquartered in Brisbane, and has offices located in Sydney, Melbourne, Canberra, Adelaide, Perth, Townsville, Rockhampton and Gladstone.

More information about Data#3 and its solution offerings is available at

http://www.data3.com.au

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