MEDIA RELEASE

Data#3

Data#3 Scores Hat Trick at Microsoft Australian Partner Conference

August 26, 2011; Brisbane, Australia: Today, Data#3 announced it has scooped three awards at Microsoft's annual Australian Partner Conference, attended by more than 1000 Australian and NZ partners. Data#3 was recognised as Server Platform Partner of the Year, Desktop Partner of the Year and Large Account Reseller of the Year. The awards were presented by Pip Marlow, Microsoft Australia Managing Director.

"The awards are particularly gratifying as they reflect the major areas of investment for us this year. The LAR award cements our position as the number one software licensing solution provider in the country while the desktop award recognises Data#3's dominance in providing and managing desktop for Australian organisations. Last but not least the server and platform award parallels our investment in offering a range of Cloud Solutions, including private and Data#3's own Trusted Cloud, that provides customers a variety of options in how they purchase and use technology," said Laurence Baynham, Data#3 Group General Manager.

"Many of our customers are reassessing the way they consume technology, with Data#3's trusted cloud and private cloud options increasing in appeal. Data#3's recognised capability in Microsoft's technologies is instrumental in our ability to offer such freedom of choice," Baynham continued.

"We applaud the unique perspective and creativity Data#3 brings to solving customer business and technology challenges. Our strong partnership along with their commitment to customers plays an essential role in our mutual, long-term success." said Jon Roskill, corporate vice president, Worldwide Partner Group, Microsoft Corp.

"Winning the three awards reflects the unrivalled flexibility and choice of solutions Data#3 can offer customers. Whether they are seeking the most effective licencing option or expertise in integration and management, we can offer an outcome that extracts maximum value and business advantage from Microsoft's software portfolio," commented Baynham.

About Data#3
Data#3 Limited [ASX: DTL] is a national Information and Communication Technology (ICT) solutions company.

Data#3 provides market leading expertise across our four areas of specialisation:

- **Software**: Solutions in software licensing and asset management to optimise and manage the acquisition of software licensed in volume from global manufacturers

- **Infrastructure**: Solutions to design and deploy hardware and software infrastructure integrating the desktop, network and datacentre, including procuring, configuring and rolling-out technology cost effectively

- **Services**: Solutions to provide professional and managed outsourced (cloud) services for infrastructure operations, support and maintenance

- **People**: Solutions to provide contract and permanent recruitment and human capital performance management

Data#3's customers cover a wide range of industries including banking and finance, mining, tourism and leisure, legal, healthcare, manufacturing, distribution, government and utilities located throughout Australia and Asia Pacific.

Data#3 reported revenues of $697 million in the 2010/11 financial year and has approximately 1,000 permanent and contracted employees. The company is headquartered in Brisbane, and has offices located in Sydney, Melbourne, Canberra, Adelaide, Perth, Townsville, Rockhampton and Gladstone.

More information about Data#3 and its solution offerings is available at: http://www.data3.com.au

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