Data#3

Data#3 recognised as one of Australia's leading IT organisations that CIOs need to watch

The Australian Financial Review's MIS Magazine names Data#3 as a member of the "Australia & New Zealand 25" in its Strategic 100 list.

BRISBANE, Australia — 28 November 2008 — Data#3 Limited [ASX: DTL], a national information and communications technology (ICT) company, was today recognised in the Australian Financial Review MIS Magazine Strategic 100.

The annual Strategic 100 publication provides a unique insight into the 100 IT vendors that CIOs need to keep up to date with. It profiles developments at the leading global, local and start-up IT companies, and is described by MIS Australia as a one stop shop for CIOs looking to get an overview of a supplier.

Commenting on the release of the list, John Grant, Managing Director of Data#3 said "We have a long trading history of sustainable business operations. In the current economic climate, being named in the Strategic 100, and in particular as one of the top 25 IT organisations to watch out for in Australia and New Zealand, just illustrates that our experience, our people, and our unwavering focus on successful customer outcomes is key."

"It is a pleasure to be a member of the Strategic 100 and we look forward to continuing to deliver exceptional value to our customers -- which ultimately is the reason why we are on the list in the first place."

Being named in the MIS Strategic 100 follows a number of recent successes for Data#3, including recognition as Australia's Enterprise Reseller of the Year by both ARN and CRN magazines, IBM's Australia and New Zealand System x Partner of the Year, and Microsoft Australia's Partner of the Year for Software Licensing, Software Asset Management, and Security.

About Data#3

Data#3 Limited [ASX: DTL] is a national Information and Communication Technology (ICT) solutions company.

Customers utilise Data#3's expertise to deliver exceptional value in:
- Software licensing and software asset management solutions to optimise and manage the acquisition of productivity and security software in volume, predominantly for desktop and networking environments
- Infrastructure solutions to design, deploy and operate desktop, network and data centre hardware and software infrastructure as the foundation for productivity and corporate software applications
- Managed Services that enhance core business imperatives by managing and delivering ICT Operational Services and Product Maintenance Solutions.
- People solutions to provide contract and permanent recruitment, and human capital performance management.

Data#3's customers cover a wide range of industries including banking and finance, mining, tourism and leisure, legal, healthcare, manufacturing, distribution, government and utilities located throughout Australia and Asia Pacific.

Data#3 reported revenues of $364 million in the 2007/08 financial year, and has approximately 450 employees. The company is headquartered in Brisbane, and has offices located in Sydney, Melbourne, Canberra, Perth, Adelaide, Townsville, Rockhampton, Gladstone and New Caledonia.

More information about Data#3 and its solution offerings is available at http://www.data3.com.au

ENDS

Media information – *for further information please contact*:

John Grant
Managing Director
Data#3 Limited
Tel: 1300 23 28 23
Mob: 0411 429 930
john_grant@data3.com.au

Paul Woods
Team Leader – Marketing Communications
Data#3 Limited
Tel: 07 3243 6482
Mob: 0412 788 883
paul_woods@data3.com.au