

Data#3 Licensing Solutions opens in Perth

New office provides foundation for continuing expansion

BRISBANE, Australia — 13 March 2008 — Data#3 Limited [ASX: DTL], a national information and communications technology (ICT) company, today announced that it has expanded to Western Australia with the official opening of a new office in Perth to support its specialist Software Licensing Solutions business. While Licensing will be its initial focus it is anticipated expansion into other solutions and services will occur in the future.

According to Data#3 Managing Director John Grant, the setting up of its Licensing Solutions business in Perth is a key part of Data#3's recent expansion.

"With a growing market in Western Australia linked to the buoyant resources sector and with the opportunity to recruit a team of specialists closely connected to the Perth business community, we felt that this was a great time to invest. It introduces us to a number of new customers and further strengthens our position as a leader in our industry," said Mr Grant.

Mr Grant added that having local offices allows Data#3 to deliver better service on the ground to customers in that region. Data#3 has been providing ICT solutions to the market for over 20 years nationwide.

"In the wake of the redundancies from Commander we were fortunate to be able to bring on the most experienced software licensing team in the State," Data#3 General Manager for Licensing Solutions Brad Colledge said.

The Perth office will be led by Marla Bell and a team of experienced software licensing executives. Prior to joining Data#3, Ms Bell worked at the Commander Group where she managed their software business. During her career, Ms Bell has developed, managed and maintained many licensing solutions for public and private companies.

"We are pleased to have Marla and her team on board. Their experience in the software licensing area combined with our unique offerings will see us delivering a more personalised and complete solution to our customers. I believe Marla and her team will further grow our presence in Perth and the rest of Western Australia," Mr Colledge said, adding that the WA branch has the highest number of experienced licensing experts in the WA market.

Data#3 is a leader in the licensing market and has won numerous awards such as the Microsoft Large Account Reseller of the year and the World Wide Award for Software Asset Management. Software vendors such as Microsoft, Symantec, Citrix and Adobe and hardware vendors such as HP, IBM and Cisco have welcomed Data#3's expansion into these locations.

The company reported an exceptional half year result last month with total revenue of up to \$157.3 million, a 16 per cent increase in growth from last year results. In a recent Press statement, Mr Grant said Data#3's licensing solution business did exceptionally well, recording growth of 25 percent and achieving total revenue of \$62.4 million.

The new office in Perth joins other Data#3 locations across Brisbane, Sydney, Melbourne, Canberra, Townsville, Rockhampton, Gladstone and New Caledonia.

About Data#3

Data#3 Limited (ASX: DTL) is a national Information and Communication Technology (ICT) solutions company.

Customers utilise Data#3's expertise to deliver exceptional value in:

- Software licensing and software asset management solutions to optimise and manage the acquisition of productivity and security software in volume, predominantly for desktop and networking environments
- Infrastructure solutions to design, deploy and operate desktop, network and data centre hardware and software infrastructure as the foundation for productivity and corporate software applications
- People solutions providing contract and permanent recruitment and human capital performance management.

Data#3's customers cover a wide range of industries including banking and finance, mining, tourism and leisure, legal, healthcare, manufacturing, distribution, government and utilities that are located throughout Australia and Asia Pacific.

Data#3 Licensing Solutions provides expertise in ICT Solutions for Software Licensing and Software Asset Management. These solutions help customers procure and manage software agreements with the industry's global software vendors including Microsoft, IBM, Symantec, Computer Associates and Citrix.

Data#3 is the leader in the licensing solutions market and has won numerous awards such as the Microsoft Worldwide Partner of the Year for Software Asset Management, Microsoft Australia Largest Account Reseller Sales Excellence Award, Adobe Licensing Partner of the Year and Symantec Partner of the Year Asia Pacific.

Data#3 reported revenues of \$285 million in 2006/07 and has over 400 employees. The company is headquartered in Brisbane, and has offices located in Sydney, Melbourne, Canberra, Perth, Adelaide, Townsville, Rockhampton, Gladstone and New Caledonia.

More information about Data#3, its products and services is available at <http://www.data3.com.au>

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